Lesson 1: Policy, Programme, Project

Macerata, 24th October

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AGENDA (1 hour)

- Policies and delivery tools
- Policy, Program, Plan and Projects
- Policy cycle and Project cycle
- EU POLICY
Public Policy

Features

• The deliberate plan of action to guide decisions and achieve rational outcome(s).

• PP is determined by “politicians”

• PP is influenced by stakeholders and interests

• PP has no pre-determined shape, budget, objective, rules, time horizon

Policy cycle

Needs assessment

Evaluation and feedback

Policy formulation

Policy monitoring

Policy implementation
Policy delivery tools

Different tools...
- Laws
- Taxes
- Goods and services (Programme)
- Governing and suasion
- Organisation
- Doing nothing

Right Policy Mix

Example Education

- Educational Policy
  - School
  - University
  - Law
  - Compulsory attendance up to 16..
Program

• It is a Policy delivery tool to provide goods and services
• Procedures are well defined (management, monitoring, control, evaluation)
• Budget is sharply allocated
• Timing and target population are defined
• No specific beneficiary is identified
Program: document structure

1. Description of the current situation
2. Strategy and priorities
3. Financial tables
4. Partnership
5. Implementing provisions
A project has:

- Sharp costs
- Identified beneficiaries
- Timing
- Output/ Outcome

What is a project?

- It is integrated in a specific Policy
- It is part of a Program
- It is a set of ex ante determined actions
- It has its own specific objectives linked to Programme and Policy strategy
Types of different public projects

Back To School!
Project life cycle

The different phases
• Identification
• Formulation
• Implementation
• Evaluation

Approach: problem solving

Example
The Policy map

- Policy
  - Program
  - Fiscal Measures
  - Law
  - Organisation
    - Project (1)
    - PLAN (set of projects)
    - Project (2)
COHESION POLICY: Regional Disparity
Cohesion Policy Framework

Cohesion Policy: Regulations, Strategic framework

Regional Operational Programme: target population, delivery mechanism, available budget, timing, M&E

Grant scheme – Call for Project (selection mechanism)

PLAN

Proj. 1

Proj. 4
What do we need to keep in mind?

The Project / Program cycle

- Identification
- Formulation
- Implementation
- Evaluation and review

The Chain of Public Interventions

- Policy
- Program
  - Project (1)
  - Project (2)

Other delivery policy tools: law, tax, agency, campaign.
See you

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