

CURRICULUM VITAE

FRANCESCA BARTOLACCI

CURRENT ACADEMIC POSITION

2005-today. Associate Professor of Accounting and Business Administration at the Department of Economics and Law, University of Macerata (Italy).

2017-today. Coordinator of B.Sc. and M.Sc. courses in the Department of Economics and Law, University of Macerata.

2017. Qualification for the position of full professor of Accounting and Business Administration.

2018-2019. Courses taught: Corporate groups and consolidated financial statement; Planning, management control and cost accounting.

PREVIOUS ACADEMIC POSITION

2003-2005. Assistant professor of Accounting and Business Administration at the Department of Economic and Financial Institutions, Faculty of Economics, University of Macerata.

OTHER ACADEMIC ROLES

2017-today. Pro-Director of Teaching activities, Department of Economics and Law, University of Macerata.

2013-2016. Pro-Director of Quality, Department of Economics and Law, University of Macerata.

2004-today. Member of the Master Committee: “Marketing e Direzione Aziendale”, Department of Economics and Law, University of Macerata.

2006-2014. Member of the PhD Program Scientific Committee: “Management and Accounting of Economics and Management Course”, Department of Economics and Law, University of Macerata.

EDUCATION

2000-2003. PhD in Accounting and Business Administration, Planning and Control, Faculty of Economics, University of Florence.

2013. Summer School for Social Research of “Econometric Analysis”, University of Calabria.

2002. Visiting PhD student, Erasmus Programme, Dublin Institute of Technology, 6 months (Ireland).

2002. Master Graduate Development Programme of “Supply Chain Management”, National Institute of Technology and Logistics, Dublin, 6 months (Ireland).

2001. AIDEA (Italian Association of Business Administration) Summer school in “Teaching methodology” (Pinerolo).

2000. AIDEA (Italian Association of Business Administration) Summer school in “Research methodology” (Messina).

1998. Bachelor Degree in Banking and Financial Economics, Faculty of Economics, University of Macerata.

ERASMUS+ STAFF MOBILITY FOR TEACHING

a.a. 2017/2018 – Nicolaus Copernicus University in Torun Poland (16/06/2018 – 20/06/2018).

a.a. 2018/2019 – University of Angers France (14/10/2018 – 19/10/2018).

FUNDED RESEARCH PROJECTS

2014. Member of Research Project funded by University of Macerata: “Waste management: industry to be developed, legislation to be completed, welfare policies to sustained”, Coordinator, Prof. Michela Soverchia.

2011-13. Research project: “Planning and implementing of control system” funded by Macerata Municipality, Coordinators, Prof. Francesca Bartolacci, Prof. Antonella Paolini and Prof. Michela Soverchia.

2004. Member of University of Macerata’s research unit, research project funded by Marche Region: "Implementing background for information technology", Local coordinator, Prof. Antonella Paolini (Marche Region 2004).

2004. Member of University of Macerata’s research unit, research project funded by Ministry of University: “The application of international financial reporting standards (IFRS) and their impact on information accounting systems and performance indicators in listed companies operating in the high tech sector”, National coordinator, Prof. Luciano Marchi.

2000. Member of University of Macerata’s research unit, research project funded by Ministry of University: “Italian companies’ financial communication in international markets”, National coordinator, Prof. Luciano Marchi.

1999. Member of University of Macerata’s research unit, research project funded by Ministry of University: “Effectiveness of financial communications in company/bank relationships”, National coordinator, Prof. Daniela Salvioni.

1998. Member of University of Macerata’s research unit, research project funded by Ministry of University: “Italian companies’ financial communications and the application of Italian accounting financial statements”, National coordinator, Prof. Luciano Marchi.

MAIN RESEARCH TOPICS

Waste management; environmental and economic sustainability; innovation and performance; planning and management control, business strategy; accounting and financial statements.

MEMBER OF EDITORIAL BOARD

Editorial board member of the Management and Control journal, Franco Angeli.

REFEREE IN JOURNALS

Waste management, Elsevier.

Waste and Biomass Valorization, Springer.

Sustainability, MDPI.

Recycling, MDPI.

Management control, Franco Angeli.

Detritus, Cisa Publisher.

Journal of Corporate Responsibility and Leadership, Nicolaus Copernicus University in Toruń, Poland.

CONFERENCE PARTECIPATION

With “call for papers”:

17-18 December 2018, University of Macerata (Italy), workshop “Circular economy. Theoretical and practical dimensions of interdisciplinary”.

Paper (with R. Del Gobbo, A. Paolini, L. Scaccia, M. Soverchia): “Efficiency and waste management: are Italian companies going towards the circular economy?”.

24-25 May 2018, University of Cagliari (Italy), 7th Management Control Journal Workshop “Controlli interni e di gestione: generazione di valore e tutela dei diversi portatori di interesse”.

Paper (with I. Cavallini and M. Soverchia): “Full costing nelle aziende di igiene ambientale: un caso di studio”.

2-6 October 2017, Sardinia (Italy), 16th International waste management and landfill symposium.

Paper (with R. Cerqueti, A. Paolini, M. Soverchia): “Assessing efficiency to support waste management companies’ strategies”.

2-6 October 2017, Sardinia (Italy), 16th International waste management and landfill symposium.

Paper (with R. Del Gobbo, A. Paolini, M. Soverchia): “La valutazione dell’efficienza a supporto delle strategie nelle aziende di igiene urbana”.

14-15 September 2017, University of Roma Tre (Italy), XXXVIII Convegno Nazionale AIDEA, “Tendenze nuove” negli studi economico-aziendali. L’evoluzione dei rapporti azienda-società,

Paper (with R. Del Gobbo, A. Paolini, M. Soverchia): “Scale economies in waste management companies: some evidence from Italy”.

14-16 November 2016, Venice (Italy), 6th International symposium on energy from biomass and waste.

Paper (with A. Paolini, A. Quaranta, M. Soverchia): “Financial performance and environmental sustainability: what relationships in Italian waste management companies?”.

10 November 2016, Rimini (Italy), Ecomondo, Green and circular economy, XX edition. Session “La gestione dei rifiuti nell’economia circolare: le ricerche applicate di riciclo, recupero, e gestione integrata”

Paper: “The role of separate collection within the circular economy: impacts on waste management companies’ financial performance” (with A. Paolini and M. Soverchia)

23-24 June 2016, University of Bologna (Italy), Campus of Rimini (Italy), 5th Management Control Journal Workshop “Sistemi di controllo e complessità ambientale. Innovazioni ed esperienze nelle aziende di servizi”.

Paper (with A. Paolini and M. Soverchia): “Il controllo delle performance economico-finanziarie e ambientali nelle aziende di gestione dei rifiuti solidi urbani”.

1-4 June 2016, University of Primorska (Slovenia), Faculty of Management, MIC 2016 Pula Croatia “Management International Conference – Managing global changes”.

Paper (with A. Paolini and M. Soverchia): “Waste management and financial performance: evidence from Italian companies”.

25-27 May 2016, University of Palermo (Italy), VII National Workshop of Azienda Pubblica journal: “Quali performance, misurate come, da chi e per quali scopi nel sistema delle amministrazioni pubbliche, dei servizi e delle imprese pubbliche”.

Paper (with A. Paolini and M. Soverchia): “Performance economico-finanziarie e sostenibilità ambientale: uno studio sulle aziende pubbliche di igiene urbana”.

23-25 May 2016, University of Bergamo (Italy), SUM 2016 – 3° Simposio sull’Urban Mining e sulla Circular Economy.

Paper (with A. Paolini, M. Soverchia, E. Zigiotti): “Le imprese nell’economia circolare: alla ricerca di nuovi modelli di business”.

24-25 September 2015, University of Urbino (Italy), 4th Workshop - Innovative Processes in SMEs, “Innovative Processes in SMEs Re-positioning of SMEs in the Global Value System”.

Paper (with A. Paolini and E. Zigiotti): “Innovation and profitability in a population of Italian listed companies in a time of crisis”.

28-30 May 2015, University of Primorska (Slovenia), Conference: “Management Sustainable Growth”.
Paper (with A. Paolini, M. Soverchia, E. Zigiotti): “Environmental and economic-financial performance in waste management firms”.

12 May 2015, University of Macerata (Italy), Conference: “Polimorphic crisis. Readings on the great recession of the 21st century”.

Paper “Le relazioni tra la produzione di brevetti e le performance in una popolazione di società quotate italiane”.

20-24 February 2012, University of Innsbruck (Austria), Conference: “Seventeenth International Working Seminar on Production Economics”.

Paper (with N.G. Castellano and R. Cerqueti): “The impact of innovation on the italian listed companies’ performance”.

16-17 September 2011, University of Urbino (Italy), Conference: “I processi innovativi nelle piccole imprese. Le sfide oltre la crisi”.

Paper: “Gli effetti dell’innovazione sulle performance delle piccole imprese. Un’indagine empirica sulle aziende marchigiane”.

18 July 2003, University of Bologna (Italy), Conference: “L’evoluzione del controllo di gestione. Modelli ed esperienze”.

Paper: “Outsourcing: è possibile un controllo?”.

Other conferences:

4-6 November 2015, Rimini (Italy), “Ecomondo. The green technologies expo”.

24 October 2015, Abbadia di Chiaravalle - Fiastra (Italy), “Verso la strategia rifiuti zero”.

9 October 2015, University of Macerata (Italy), Workshop: “Imprese anticicliche. La cultura aziendale per fronteggiare la crisi”. Discussant: “Case study D.I.Mar. s.r.l.”.

5-9 October 2015, Sardinia (Italy), “15th International waste management and landfill symposium”.

2010-2015. University of Macerata, Marche Polytechnic University and University of Urbino. Paper: Annual Workshop: “Bilanci di Marca. Premio ai migliori bilanci delle Marche”.

24 March 2009, Chamber of Commerce of Macerata (Italy), Conference: “Tecnologie e management dell’innovazione”. Paper: “Ricerca e innovazione”.

25-26 January 2008, University of Macerata (Italy). Chair at the Conference: “L’internazionalizzazione della piccola e media impresa italiana”.

6 July 2007, University of Pisa (Italy), Conference: “Impatto dei principi contabili internazionali (IAS/IFRS) sui sistemi di controllo interno”. Paper: “Il bilancio consolidato e le aggregazioni aziendali”.

20-21 June 2003, University of Pisa (Italy), Conference: “La comunicazione economico finanziaria delle imprese italiane”. Paper: “La comunicazione economico finanziaria nel rapporto con i finanziatori esteri”.

ACADEMIC MEMBERSHIP

2000-today. AIDEA (Italian Association of Business Administration).

2010-today. SIDREA (Italian Association of Business Administration and Accounting Professors).

PUBLICATIONS

2018 Bartolacci, Francesca, Paolini, Antonella, Quaranta, Anna Grazia, Soverchia, Michela, Assessing factors that influence waste management financial sustainability in WASTE MANAGEMENT; 79; Amsterdam, Elsevier; pp. 571 - 579 (ISSN: 0956-053X)

2018 Ausloos, Marcel, Cerqueti, Roy, Bartolacci, Francesca, Castellano, Nicola G., SME investment best strategies. Outliers for assessing how to optimize performance in *PHYSICA. A*; 509; Amsterdam, Elsevier; pp. 754 - 765 (ISSN: 0378-4371)

2018 Bartolacci, Francesca, Paolini, Antonella, Quaranta, Anna Grazia, Soverchia, Michela, The relationship between good environmental practices and financial performance: evidence from Italian waste management companies in *SUSTAINABLE PRODUCTION AND CONSUMPTION*; 14; Amsterdam, Elsevier; pp. 129 - 135 (ISSN: 2352-5509)

2018 Cardoni, Andrea, Zanin, Filippo, Bartolacci, Francesca, (Jody) Tompson, George H., Strategic planning for value creation in business networks. Conceptual framework and theoretical proposals in *MANAGEMENT CONTROL*; 1; Milano, Franco Angeli; pp. 17 - 44 (ISSN: 2239-0391)

2018 Bartolacci, Francesca, Soverchia, Michela, Zigiotti, Ermanno, Managing solid urban waste in Italy: an economic, financial, and environmental performance analysis in *COPERNICAN JOURNAL OF FINANCE & ACCOUNTING*; 7, n. 2; Torun, Nicolaus Copernicus University; pp. 9 - 28 (ISSN: 2300-1240)

2018 Bartolacci, Francesca, Paolini, Antonella, Soverchia, Michela, Zigiotti, Ermanno, L'esperienza italiana del rating di legalità. Prime evidenze empiriche e riflessioni sui risultati ottenuti in *Disuguaglianze, giustizia, legalità. Tendenze in atto e azioni possibili*; Roma, Aracne; pp. 169 - 193 (ISBN: 978-88-255-1445-2)

2017 Ausloos, Marcel, Bartolacci, Francesca, Castellano, Nicola Giuseppe, Cerqueti, Roy, Exploring how innovation strategies at time of crisis influence performance: a cluster analysis perspective in *TECHNOLOGY ANALYSIS & STRATEGIC MANAGEMENT*; Online First; Londra, Routledge; pp. 1 - 13 (ISSN: 1465-3990)

2017 Bartolacci, Francesca, Del Gobbo, Roberto, Paolini, Antonella, Soverchia, Michela, Waste management companies towards circular economy: what impacts on production costs? in *ENVIRONMENTAL ENGINEERING AND MANAGEMENT JOURNAL*; 16, n. 8; Iasi, "Gheorghe Asachi" Technical University of Iasi; pp. 1789 - 1796 (ISSN: 1582-9596)

2017 Bartolacci, Francesca, Paolini, Antonella, Quaranta, Anna Grazia, Soverchia, Michela, Performance economiche e ambientali nelle aziende italiane di igiene urbana: prime evidenze empiriche in *MANAGEMENT CONTROL*; 7, n. 2; Milano, Franco Angeli; pp. 33 - 51 (ISSN: 2239-0391)

2017 Bartolacci, Francesca, Cerqueti, Roy, Paolini, Antonella, Soverchia, Michela, Assessing efficiency to support waste management companies' strategies in Sardinia 2017. Full Symposium Proceedings; Padova, Cisa Publisher; pp. 1 - 8 (ISBN: 978-88-6265-010-6)

2016 Bartolacci, F., Paolini, A., Soverchia, M., Waste management and financial performance: evidence from Italian companies in *Managing global changes*; Koper, University of Primorska Press; pp. 173 - 174 (ISBN: 9789616984263)

2016 Bartolacci, Francesca, Paolini, Antonella, Zigiotti, Ermanno, Innovation and profitability in a population of Italian listed companies in a time of crisis in *PICCOLA IMPRESA*; 2; Urbino, Ferrero Giancarlo; pp. 51 - 78 (ISSN: 0394-7947)

2016 Francesca, Bartolacci, Antonella, Paolini, Michela, Soverchia, Ermanno, Zigiotti, Waste management and financial performance: evidence from Italian companies in *MIC 2016: Managing Global Changes*; Koper, University of Primorska Press; pp. 161 - 171 (ISBN: 978-961-6984-81-2)

2016 Bartolacci, Francesca, Paolini, Antonella, Soverchia, Michela, Financial performance and environmental sustainability: what relationships in Italian waste management companies? in *Venice 2016. Sixth International Symposium on Energy from Biomass and Waste Proceedings*; Padova, Cisa Publisher; pp. 1 - 13 (ISBN: 978-88-6265-009-0)

2016 Bartolacci, Francesca, Paolini, Antonella, Soverchia, Michela, Zigiotti, Ermanno, Le imprese nell'economia circolare: alla ricerca di nuovi modelli di business in *IMPRESA PROGETTO*; 3; Genova, Università di Genova; pp. 1 - 14 (ISSN: 1824-3576)

2015 Bartolacci, F., Castellano, N. G., Cerqueti, R., The impact of innovation on companies' performance: an entropy-based analysis of the STAR market segment of the Italian Stock Exchange in

TECHNOLOGY ANALYSIS & STRATEGIC MANAGEMENT; 27 (1); London, Routledge; pp. 102 - 123 (ISSN: 0953-7325)

2015 Bartolacci, F., Zigiotti, E., Diem, H., Environmental and Financial Performance in Italian Waste Management Firms in Managing Sustainable Growth; Koper, University of Primorska, Faculty of Management, Slovenia; pp. 381 - 401 (ISBN: 978-961-266-181-6)

2015 Bartolacci, F., Paolini, A., Soverchia, M., Gestione dei rifiuti solidi urbani e performance economico-finanziarie: un'analisi delle aziende italiane in Lo sviluppo sostenibile del territorio. Problematiche e opportunità; Macerata, EUM; pp. 125 - 143 (ISBN: 978-88-6056-464-1)

2015 Bartolacci, F., Paolini, A., Zigiotti, E., Innovation and profitability in a population of Italian listed companies in a time of crisis in Innovative Processes in SMEs. Re-positioning of SMEs in the Global Value System; Urbino, Aspi - Piccola Impresa; pp. 1 - 17 (ISBN: 978-88-941227-0-1)

2015 Bartolacci, F., Zigiotti, E., Diem, H., Environmental and economic-financial performance in waste management firms in MIC 2015: Managing Sustainable Growth; Koper, University of Primorska; pp. 33 - 33 (ISBN: 978-961-266-180-9)

2015 Bartolacci, F., Zigiotti, E., Diem, H., Gestione ambientale e performance economico-finanziarie delle imprese italiane di raccolta e smaltimento rifiuti in Lo sviluppo sostenibile del territorio. Problematiche e opportunità; Macerata, EUM; pp. 145 - 170 (ISBN: 978-88-6056-464-1)

2014 F. Bartolacci, The impact of innovation on SME Productivity in an economic crisis period: an empirical survey on a population of Marche enterprises in Polymorphic Crisis. Readings on the Great Recession of the 21st century; Macerata, Eum - Edizioni Università di Macerata; pp. 223 - 241 (ISBN: 9788860564108)

2014 Francesca Bartolacci, Antonella Paolini, Ermanno Zigiotti, Patents and performance in a population of italian listed companies in a time of crisis in The global world: Multipolarity, crisis management imperatives, institutions; II; Rostov, Rostov on Don Casa, Publisher of the Southern Federal University; pp. 536 - 547 (ISBN: 9785927513918)

2014 F. Bartolacci, Produzione di brevetti e andamento del fatturato in una popolazione di società quotate italiane in tempi di crisi in Polymorphic Crisis. Readings on the Great Recession of the 21st century.; Macerata, Eum - Edizioni Università di Macerata; pp. 291 - 304 (ISBN: 9788860564108)

2014 Ermanno Zigiotti, Antonella Paolini, Francesca Bartolacci, Le relazioni tra la produzione di brevetti e le performance in una popolazione di società quotate italiane in Polymorphic crisis. Readings on the Great Recession of the 21st century; Macerata, EUM Edizioni Università di Macerata; pp. 265 - 290 (ISBN: 9788860564108)

Macerata, 7 January 2019

Francesca Bartolacci