

Here are some of the short texts featured on my slides for lessons 3 and 4.

Re: Generality vs. Specificity

3 Vehicles Collided on the R550. 17 June 2011.

<<https://www.arrivealive.co.za/news.aspx?s=4&i=5996&page=3-Vehicles-Collided-on-the-R550>> accessed 13 November 2015

A taxi travelling on the R550 near the Grasmere Road allegedly collided into a Ford Cortina sedan causing it to spin out of control and further collide into a Corsa Hatchback.

The 16 people in the taxi, 3 occupants of the Corsa and 2 occupants of the Cortina, all adult patients, suffered minor to moderate injuries.

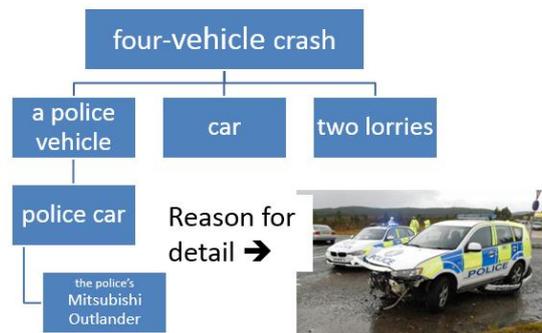
- In the news report, the cars are referred to by means of the most general term **vehicle** in the headline.
- The basic-level term **car** is not used; but we find the more specific term **taxi** (indicates function of car).
- Only one of the two cars involved in the crash is referred to by its make (**Ford**)
- More specific terms are also used to refer to the model (**Corsa** and **Cortina**)
- Even more specific is the type (**Ford Cortina sedan**)

Miracle escape as two lorries, car and police car crash on A9. 10 November 2015

<<https://www.pressandjournal.co.uk/fp/news/highlands/746735/a9-blocked-for-four-hours-after-accident-involving-hgvs-and-a-police-car/>> accessed 13 November 2015

A police vehicle, two lorries and a car were involved in a dramatic smash on the north's busiest road yesterday. Five people made a miraculous escape without serious injuries from the four-vehicle crash.

The collision (...) caused serious damage to the front of the police's Mitsubishi Outlander, while the two lorries ended up wedged together at the side of the road.



Re: Objectivity/Subjectivity

A speaker usually identifies with the first-person pronoun "I"

H. Clinton: Now today — today, as the shadow of crisis recedes and longer- term challenges come into focus, I believe we have to build a growth and fairness economy.

But s/he can also use the inclusive "we"

H. Clinton: **We** can't create enough jobs and new businesses without more growth, and **we** can't build strong families and support **our** consumer economy without more fairness. **We** need both. Because while America is standing again, **we** are not yet running the way **we** should. "

Occasionally, s/he refers to him/herself using the 3rd person, which can give an air of objectivity (clearly *how* objective it seems depends on the rest of the context...)

D. Trump: This plan is just a basic disaster. Nobody knows. As bad as the website was, this is how bad the plan itself is; fixing our country's infrastructure, our bridges, our schools, our highways, our airports. And that, I can tell you, nobody is close to Trump

Re: Sequential vs **summary** scanning

Text from <<http://www.theguardian.com/world/2015/nov/15/parisians-reclaim-streets-survivors-recall-terror-of-massacre>> Accessed 16/11/2015

"I **heard** shots. We **hid** in the kitchen. Eight people **joined** us," Bensalem said on Sunday, outside his workplace of two years. He said he **emerged** to find **carnage: a woman alive but bleeding profusely from the arm, broken glass, police**. Five people **had been shot** dead immediately in front of the restaurant. Medics **had taken** them away.

Re: Fictive Motion

"Thought I might be late," said Yaxley, his blunt features **sliding in and out of sight** as the branches of overhanging trees broke the moonlight. "It was a little trickier than I expected. But I hope he will be satisfied. You should be confident that your reception will be good?"

Snape nodded, but did not elaborate. They turned right, into a wide driveway that led off the lane. The **high hedge curved with them, running off into the distance** beyond the pair of impressive wrought-iron gates barring the men's way.

(JK Rowling, *Harry Potter and the Deathly Hallows*, p1)

The A82 is the second longest primary A-road in Scotland. In the Gàidhealtachd (the Gaelic-speaking parts of Scotland), it is equipped with bilingual road signs.

The A82 begins in the St. Georges Cross area of central Glasgow, before **threading** through the city's West End, passing a number of the city's finest terraces. The road **runs** northwest through the city, through Kelvinside, Anniesland, Blairdardie, Clydebank and Dumbarton, before **turning** north to **head up** the western shore of Loch Lomond. At Tarbet, Argyll and Bute, the A83 **branches off** west to Campbeltown.

<<http://www.drivingforpleasure.co.uk/roads-and-tours/uk-road.php>> downloaded 16/11/2015

Just for fun... and to see how strange the spoken language looks when it is written down:

Extract from a Transcript of a Donald Trump presidential campaign speech

<http://www.tampabay.com/opinion/columns/transcript-trumps-winning-winning-winning-speech/2266681>

I want to just thank a couple of friends of mine that are here, the owner of this incredible hotel, Mr. and Mrs. Phil Ruffin, stand up. Great guy. Phil said, "Donald," — like for the last three months he's driving me crazy, he said — "Donald, I want to put \$10 million into your campaign. I said, 'Phil I don't want your money. I don't want to do it. I'm self-funding.' " Every time I see him. It's hard for me to turn down money because that's what I've done in my whole life, I grab and grab and grab. You know I get greedy I want money, money. I'll tell you what we're going to do, right? We get greedy right? Now we're going to get greedy for the United States we're going to grab and grab and grab. We're going to bring in so much money and so much everything. We're going to make America great again, folks, I'm telling you folks we're going to make America great again.

So this was very exciting tonight. But I'll tell you it looks like we won by a lot evangelicals. ... It's been amazing, the relationship. So we won the evangelicals. We won with young. We won with old. We won with highly educated. We won with poorly educated. I love the poorly educated. We're the smartest people, we're the most loyal people, and you know what I'm happy about? Because I've been saying it for a long time. Forty-six percent were the Hispanics — 46 percent, No. 1 with Hispanics. I'm really happy about that. So I'm very proud of you, this is an amazing night. I love the country, I love the country.

We're going in the wrong direction. We're going to keep — as you know Gitmo, we're keeping that open, and we're going to load it up with bad dudes. We're going to load it up with a lot of bad dudes out there. We're going to have our borders nice and strong. We're going to build the wall, you know that. We're going to build the wall. And I have a lot of respect from Mexico and you just heard we won Hispanics. But let me tell you Mexico is going to pay for the wall, right? It's going to happen. It's going to happen. They know it. I know it. We all know it. We have a tremendous deficit. We have a trade deficit with Mexico. They'll pay for the wall. They'll be very happy about it. Believe me. I'll talk to them. They're going to be very, very thrilled. They're going to be thrilled to be paying for the wall.

We're going to be the smart people. We're not going to be the people that get pushed around all over the place. We're going to be the smart people. You're going to be proud of your president, and you're going to be even prouder of your country, okay? The people of this country are absolutely amazing. I love you folks very much. Remember: Make America great again. We're going to do it, and it's going to happen fast. Thank you very much everybody. We love you. We love you.

2. Extract from a parody of Trump's style, "A title for a really great piece of research, just the best, really", published in the (fictitious) *Journal of Complete and Utter Nonsense Talking* 2016, vol. 36(4), p. 131

Results

We ran analyses. The best analyses, make no mistake, these analyses were absolutely top notch. And there were, of course, numbers and the best numbers. They really were. The numbers that is. The findings, what the numbers said, they are great. If you look at them, and I have, other people have and it is clear - and you cannot really argue about it - the analyses are, in fact, tremendous. And it is really something. It is. I've seen findings over the years, and I've had a lot of dealings with numbers - big numbers - and, no mistake, these numbers are, even by the standards of bozos who don't believe what they see, these numbers are really great. These are numbers, no doubt. And those are the best numbers. You can rely on those numbers because they are great numbers. It is impressive.

Discussion

If you look at the facts, and that's what we have here, facts and not just regular facts, but the best facts, the clearest, and best, the really great and obvious facts, and people have seen them. We have had a lot of people look at these facts and I have looked at these facts. The people who don't agree are pinheads. Why they won't talk about, perhaps only they know and when I called them out, and some people thought that was a bad idea, but I didn't back down and now people, and really the best people, the best people that are around and know, actually know, what they are doing, now say that I was right. Of course, I *knew* that all along, but some people are - and not all people, I'm not saying, you know, uneducated people, because I love uneducated people, they are just the best, you know? I did that because I felt that something had to be done. I am decisive. I make decisions. I make decisions every day, and those decisions have made me tons of money. I have a lot of money because I am smart and make the best decisions - and the decisions are really great and then there is a lot of money. You cannot argue with that, can you? No. You can't.