



## **AIM OF THE COURSE**

The aim of the course is to understand how sustainability and the drive for digitization have evolved differently in the EU and Asian contexts, while assessing the impacts these policies are having on industrial systems and the growth and development opportunities of nations.

policies implemented by the EU and certain Asian countries, notably China, Japan, and South Korea, are analyzed. The impact of sustainability policies is evaluated in terms of climate change mitigation and the structural transformation of these economies. Regarding digitization policies (Industry 4.0), the level of technological development generated in individual countries is assessed, along with the changes in employment, export capacity, and investment dynamics.

Within the course, various measures of industrial

Additionally, the course examines the changes that have occurred or are underway in global value chains.

Finally, the geopolitical aspects of international cooperation established around these dynamics are studied. Special attention is devoted to the study of the Chinese context. Given the relevance of the trade war with the United States, the course also considers the impact of technological warfare in its concluding part.



• The Digital Transition

Sustainability

• The Role of Industrial Policies for Structural Change

• Main Trends of the Global Economy and Determinant of Development

• The Demand Perspective: Expected Demand for Goods and Services (population / income / consumption)

• The Supply-Side Perspective: the Growth of Industrialization and Servitization

• Foreign Direct Investment and Trade

• Global Value Chains

• The Case of China: the Path of Economic Growth and the Role of Industrial **Policies** 

Prof. Francesca Spigarelli Room 4 - Floor -1 (Dept. Law)

SEPT. 27TH - DEC. 6TH 2024

**Final Ceremony** Jan. 24th, 2025

## **PROGRAM**



**GLOBAL CITIZENSHIP AND ONE ASIA** IN THE 21ST CENTURY

Mr. Yoji Sato, Eurasia Foundation 11 AM - 1 PM

27 Sept

GLOBAL MARKETS, SUSTAINABILITY, AND DIGITALIZATION IN THE NEW **GEOPOLITICAL LANDSCAPE: TRENDS IN GLOBAL GROWTH AND** MACROECONOMIC DEVELOPMENT

Prof. Francesca Spigarelli, University of Macerata 2 PM - 4 PM



4 Oct

THE ROLE OF INDUSTRIAL POLICIES FOR STRUCTURAL CHANGE

Prof. Chiara Pollio, University of Ferrara Prof. Francesca Spigarelli 11 AM - 1 PM

AI AND GLOBAL COMPETITION: WHERE IS THE INNOVATION FRONTIER?

Prof. Emanuele Frontoni, University of Macerata Prof. Francesca Spigarelli 2 PM - 4 PM



CHINA'S ENGAGEMENT IN GLOBAL **VALUE CHAINS, THE ROLE OF THE** STATE AND EU INDUSTRIAL POLICIES

Prof. Claudio Petti, Università del Salento Prof. Francesca Spigarelli

11 AM - 1 PM; 2 PM - 4 PM



**INDUSTRIAL POLICY FOR SUSTAINABILITY** 

Prof. Elisa Barbieri, Ca' Foscari University of Venice and CiMET Prof. Francesca Spigarelli 11 AM - 1 PM



**HISTORY OF INTERNATIONAL RELATIONS: A FOCUS ON EU AND ASIAN COUNTRIES** 

Prof. Uoldelul Chelati Dirar, University of Macerata Prof. Francesca Spigarelli



THE ROLE OF RESEARCH **NETWORKS IN EU-ASIA SCIENTIFIC COOPERATION** 

25 Oct Prof. Lauretta Rubini, University of Ferrara and CiMET Prof. Francesca Spigarelli 2 PM - 4 PM



8 Nov

THE NECESSITY AND POSSIBILITY **OF THE ASIAN COMMUNITY** 

Dr. Joon-Kon Chung, Eurasia Foundation Prof. Francesca Spigarelli 11 AM - 2 PM

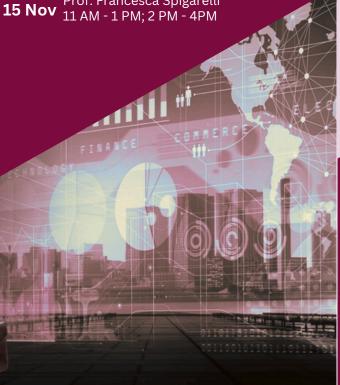
INTRODUCTION OF THE ASIAN **COMMUNITY: THE RISE OF ASIA** IN OUR GLOBALIZED WORLD

Prof. Wenxian Zhang, Rollins College Prof. Francesca Spigarelli 2 PM - 4 PM



**GLOBALISATION OF CHINESE ECONOMY AND SUSTAINABILITY** 

Prof. William Hua, Emlyon Business School Prof. Francesca Spigarelli



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22 Nov

**TECH INNOVATION AND DIGITALIZATION: GLOBAL TRENDS -DECENTRALIZATION AND SERVIFICATION** 

Prof. Christoph Lattemann, Constructor University Bremen Prof. Francesca Spigarelli 11 AM - 1 PM; 2 PM - 4 PM



**EU-ASIA CONNECTIVITY** 

Prof. Sebastian Bersick, Ruhr University Bochum Prof. Francesca Spigarelli 11 AM - 1 PM; 2 PM - 4 PM

29 Nov

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CORPORATE ENVIRONMENTALISM AND DECARBONIZATION OBJECTIVES

Prof. Sam Abdul, Ohio State University Prof. Francesca Spigarelli 11 AM - 1 PM; 2 PM - 4 PM



6 Dec

FINAL CEREMONY- ASIA CULTURAL **COMMUNITY AND CHINESE CHARACTER EXCHANGE** 

24 Jan Prof. Youn-Ok Kang, Myongji University Prof. Francesca Spigarelli

Students of Law (IECOLS program or LMG01 or L14) who include this course in their study program, and pass the final exam, can get University Credits (CFU) based on their specific course regulation.

All participants will get a certificate of attendance released by Eurasia Foundation and UniMC jointly, awarded in the final ceremony.

For logistical reasons, please confirm your participation to the course, by Sept 25, to:

francesca.spigarelli@unimc.it ornina.elhajjar@unimc.it College of Law: Piaggia dell'Università 2 Macerata



**11 Oct** 

**18 Oct** 

25 Oct

11 AM - 1 PM