

AIESEC



Organization



WHO WE ARE

AIESEC

..... IS A

**GLOBAL, INDEPENDENT,
NON-PARTISAN, NOT-FOR-PROFIT
YOUTH-RUN ORGANIZATION.**

AIESEC

DOES NOT DISCRIMINATE

..... ON THE BASIS OF

**GENDER IDENTITY AND/OR EXPRESSION, SEXUAL ORIENTATION,
ABILITY, CREED, OR RELIGION, NOR ON THE BASIS
OF NATIONAL, ETHNIC, OR SOCIAL ORIGIN.**

Golden Circle



Why?

Who?

How?

What?

Why of the Organization



WHY

WE STRIVE TO ACHIEVE

peace
& fulfilment

OF HUMANKIND'S
potential.

Who of the Organization



WHO

WE ENGAGE AND DEVELOP

youth
to create a better
future

FOR *THEMSELVES*,
THEIR *COMMUNITIES*,



— and therefore, —
the world.

How of the Organization



HOW

we believe

• **LEADERSHIP** •

is the

**fundamental
SOLUTION**

and it can be developed in



**anyone,
anywhere.**

▼ *we empower* ▼
YOUNG PEOPLE
to become
value-driven
• **LEADERS** •
who —
**positively
impact**
the world around them. 

What of the Organization



WHAT

we enable

YOUNG PEOPLE

TO DEVELOP THEIR LEADERSHIP THROUGH LEARNING FROM

**practical
experiences**

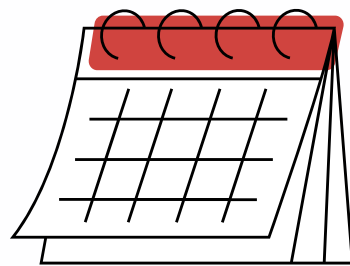
 *in challenging*
environments.





Global
Talent

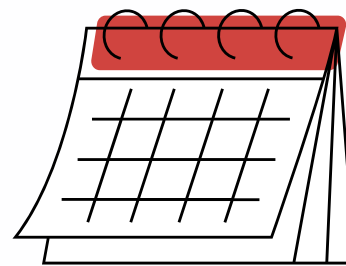
Features of Global Talent



Short Duration
6-12 weeks

Requirement:

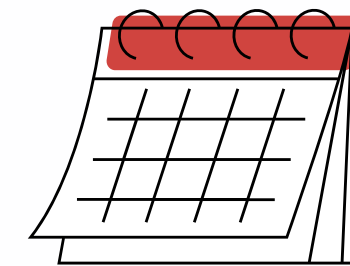
- III year or bachelor degree
- English B2 / C1



Mid Duration
13-26 weeks

Requirement:

- Muster Student or Muster Degree
- English B2 / C1



Long Duration
27-78 weeks

Requirement:

- Muster Student or Muster Degree
- Work experience in the field
- English B2 / C1

Why Global Talent

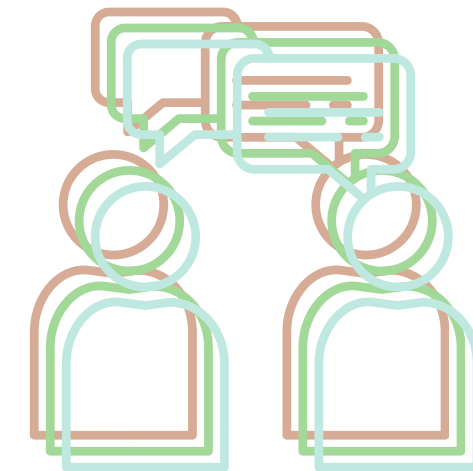


**INTERNATIONAL
NETWORK**



**ACCOMODATION
and/or SALARY**

(depending on the project)

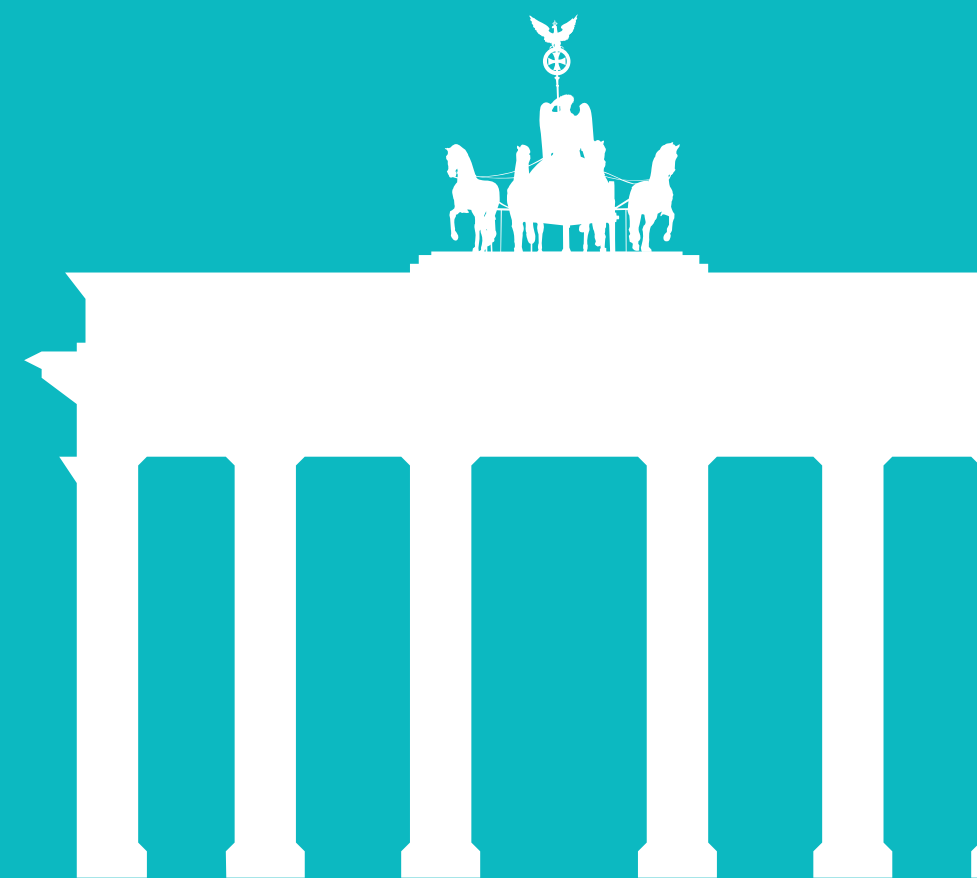


**CONSTANT
SUPPORT**



Intern Employer Branding/Social Media & Employee Engagement

Bonn, Germany





About DHL

DHL Group is the world's leading logistics company. With about 550,000 employees in 220 countries and territories worldwide, they connect people and markets and drive global trade. Their culture is focused on personal commitment – to their customers, to each other, to their communities, and to the environment. They are committed to creating a workplace that ensures mutual respect and is focused on results.



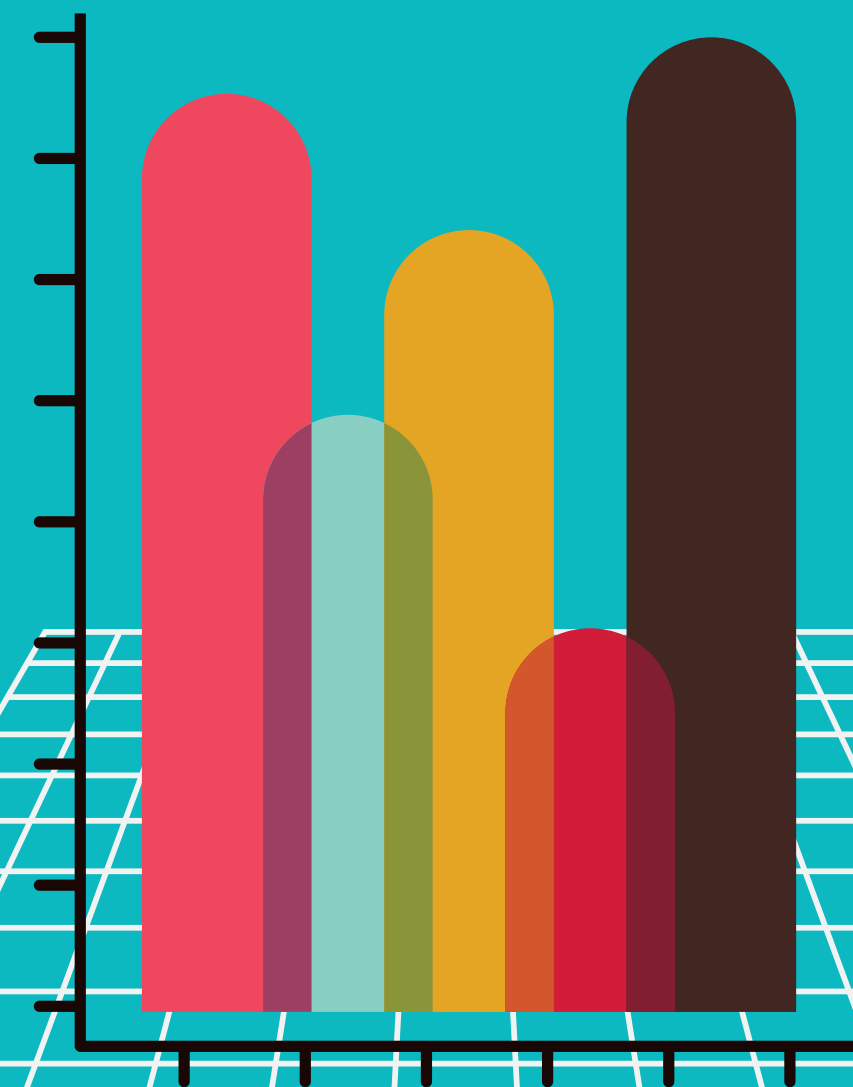
ROLE

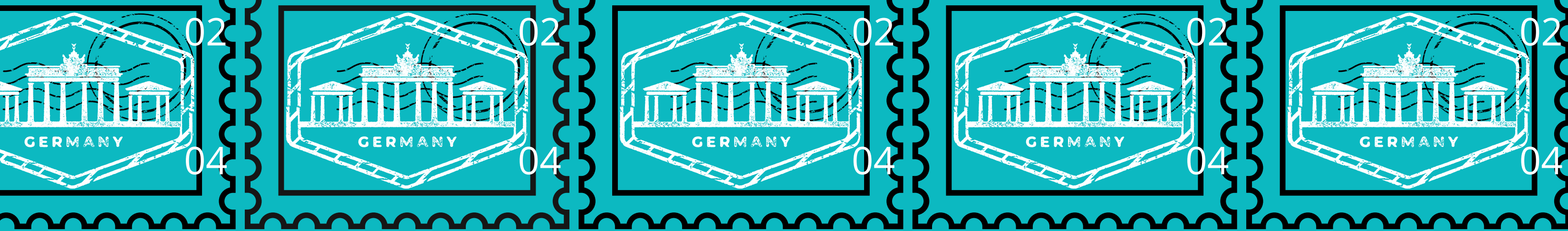
Join them and help them drive Employer Branding for DHL Global Forwarding & Freight.

With a high affinity to Social Media and excellent marketing and communication skills, you will contribute to their exciting global agenda - connecting people, improving lives.



Global
Talent





RESPONSABILITIES

01

Social media

Manage and create content for all DHL Global Forwarding social media channels, measure the success of activities

02

Content Creation

Content creation and (technical) maintainance of internal webpages. Professional presentations and video editing for various internal and external projects.

03

Management

Project management on various internal employee engagement initiatives including creation, implementation and documentation

04

Brand

Get to know a global HR organization and gain first-hand experience in global Employer Branding and Social Media activities



LOGISTICS



SALARY

2020€ per month



Working hours

Monday to Friday, - 9:00 am - 5:00 pm



Departure

1 Feb, 2024 - 31 Jan, 2025



What is our impact?

DEVELOP YOUR LEADERSHIP with **AIESEC!**

1

Conosci le
nostre aziende

2

Crea o revisiona
il tuo CV con noi

3

Ti aiuteremo per tutto
il processo di selezione



Contact us!

<https://aiesec.org/global-talent>



SCAN ME

