PATAGONIA: an environmentally-friendly and ethically-run business:
1) Click on the link below
https://eu.patagonia.com/gb/en/home/?null=undefined
2) What does Patagonia sell?
3) How does Patagonia try to save the world by doing the right thing?
4) Now read their Mission Statement
https://www.patagonia.com.hk/pages/our-mission
5) Describe the ideal customer for Patagonia's products

THE SIMPLE PRESENT

FORM

Infinitive = to work

+ I work We work

You work You work

He / she / it works They work

I don't work We don't work

You don't work You don't work

He / she / it doesn't work They don't work

? Do I work? Do we work?

Do you work?

Do you work?

Does he / she / it work?

Do they work?

SPELLING

Infinitive He/she/it form Exceptions

Enjoys To be

Pay Pays To have

Study Studies Have got

Try Tries Central modal verbs

Miss<u>es</u>

Wish Wishes

Watch Watches

Go Goes

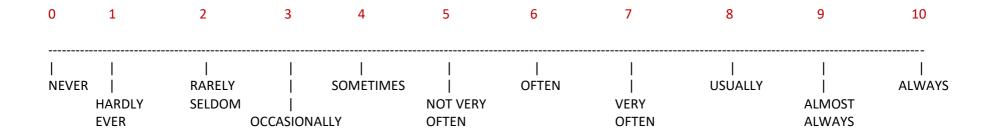
Fax Fax<u>es</u>

USE

- i) For things that are always true e.g. "Water boils at 100°C"
- ii) For things that happen regularly e.g. "I get up at 10 a.m. on Sundays"

DREAM COMMUTERS

'Speakout Pre-intermediate Video Unit 2 with text' www.youtube.com/watch?v=3FLnPiU3LPQ&list=UUP6px6Y2N4lyCRkdl7dW5aA&index=118				
1) What is a commo	1) What is a commuter ?			
2) Where does Jus	tin Saunders work?			
3) Where does Jus	tin Saunders live?			
4) How does he tra	vel to and from work	(?		
5) Is he the only Br	5) Is he the only British worker who does this ?			
6) How much does one journey cost ?				
7) How far is it from his house to his office ?				
8) Why did he and his wife decide to live in the village ? i)				
VOCABULARY:				
Traffic	ВТ	Glad	To book	To be fed up
Queues	The Channel	Tiring	To move	To get fed up
Budget flights			To earn a living	To head home
Properties				



WORD ORDER

i) Lexical Verbs

I often go to the cinema

She sometimes listens to Jazz

ii) Auxiliary Verbs & 'To Be'

I don't always do my homework

He can never remember my name

I have rarely got the time to have breakfast

The train is usually late

Super commuters

Vocabulary collocations (1): work; questions about travel Grammar subject questions

QUICK REVIEW Question forms Work in pairs. Ask and answer questions about family, work, free time or study and find four things you have in common.

Vocabulary and Speaking

Collocations (1): work

Work in pairs. Fill in the gaps in the diagram with these words/phrases. Then check in VOCABULARY 1.2 p127.

a-restaurant ehildren a-fashion company unemployed people an office an airline a multinational a factory teenagers disabled people a hospital an engineering company volunteers a hotel an advertising agency

HELP WITH LISTENING

Word stress

- In words of two or more syllables, one syllable always has the main stress.
- a CD1 3 Look at these words from 1. Listen
 and notice the word stress.

restaurant children fashion company unemployed office airline multinational

b Work in pairs. Where is the stress on these words?

factory teenagers disabled hospital engineering volunteers hotel advertising agency

- c CD1 4 Listen and check.
- 3 CD1 5 PRONUNCIATION Listen and practise the phrases in 1. Copy the stress.

work in a restaurant

- a Write the names of four people you know with jobs. Think of ways to describe their jobs. Use phrases from 1 or your own ideas.
 - **b** Work in pairs. Tell your partner about these people's jobs. Ask follow-up questions. Who has the most interesting job, do you think?

WORK

in (+ places) a restaurant	for (+ companies) a fashion company	with (+ people) children
	Jacques de Langue (1811)	

a Look at these questions about travel. Fill in the gaps with these question words.

How	How long How much How far do you get to work/university/school?
2	is it (from your home)?
3	does it take you (to get there)?
4	do you spend on travel a week?
h Ma	tch questions 1-4 to answers a-d. Then check in

- a (It's about) 10 kilometres.
- b (I spend) about £45.
- c (It takes) about half an hour.
- d (I go) by train.
- **c** Work in pairs. Take turns to ask questions 1–4 in **5a**. Answer for you.

Reading

- a Read about the TV series Super Commuters 2. What is it about? What is 'a commuter', do you think?
 - **b** Read about the series again. Answer these questions.
 - 1 When did Mick Benton live in Bangkok?
 - 2 How far was it from his home to his office?
 - 3 How long did it take him to get to work?
 - 4 How long can people in Bangkok spend in traffic jams?
 - 5 What does Gary do?
 - 6 What kind of company does Sarah work for?
 - 7 Where does Luke live?



Super Commuters 2 ITV5, 9.30 p.m.

MICK BENTON'S excellent series about commuters around the world returns to our screens this week. Mick had the idea for the programme when he worked for a TV company in Bangkok seven years ago. He lived only four kilometres from his office, but it took him over two hours to get to work every day. "The traffic there is unbelievable," says Mick. "People can sit in traffic jams for seven or eight hours a day. They even have their meals in their cars!"



In the first programme of the new series, Mick interviews three 'super commuters' who work in London. Gary Watson is a lawyer for an American multinational and he travels from York and back every day. Sarah Mead lives in Paris, but she

works for a fashion company in London's West End. And Luke Anderson works for an advertising agency in the centre of London - he commutes all the way from Kraków, in Poland. So maybe

your half-hour train

morning isn't so bad!



HELP WITH GRAMMAR Subject questions

a Look at sentences a and b. Then answer questions 1-4.

	subject	verb	object
а	Mick Benton	made	the TV series.
	subject	verb	preposition + noun
b	Sarah Mead	lives	in Paris.

- 1 Who made the TV series?
- 2 Who lives in Paris?
- 3 What did Mick Benton make?
- 4 Where does Sarah Mead live?
- **b** Which questions ask about the subjects of sentences a and b?
- c How are the question forms in 1 and 2 different from the question forms in 3 and 4?
- d Check in GRAMMAR 1.2 > p128.
- Write questions for the words in bold.
 - 1 Mick worked in Bangkok. Who worked in Bangkok?
 - 2 Mick worked in Bangkok.
 - 3 Gary lives in York.
 - 4 Sarah works in London.
 - 5 Luke works for an advertising agency.
 - 6 The programme starts at 9.30 p.m.

Listening and Speaking

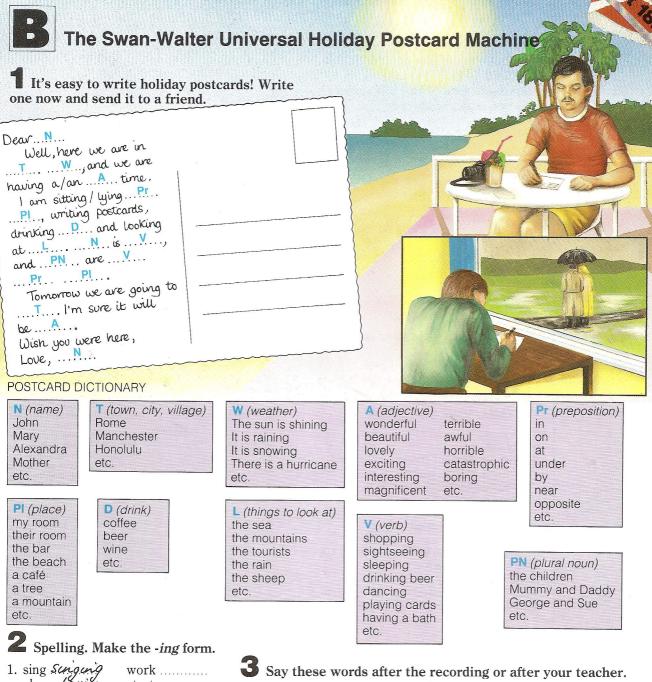
- a CD1 6 Listen to three interviews from the TV programme. Write one reason why Gary, Sarah and Luke live a long way from work.
 - **b** Make questions. Use the Present Simple.
 - 1 Who / leave / home at 6.45 a.m.? Who leaves home at 6.45 a.m.?
 - 2 How / Luke / travel / to work? How does Luke travel to work?
 - 3 Who / travel / to London twice a week?
 - 4 How long / it / take / Luke to get to work?
 - 5 Who / spend / £10,000 a year on travel?
 - 6 Where / Sarah / stay / when she's in London?
 - 7 How much / Luke / usually spend / on a return flight?
 - Who / commute / to London five days a week?
 - **c** Work in pairs. Can you answer the questions in **9b**?
 - d Listen again and check.

Get ready ... Get it right!

Work in pairs. Student A p102. Student B p108.

Questions about travel vocabulary 1.3	4 Complete the questions in these conversations.
2 Look at the words in bold . Write a question for each sentence. Use the Present Simple.	1 A The traffic was really bad. B Sorry. What was really bad?
1 How much does Jamie spend on travel a month?	A The traffic.
Jamie spends about £35 on travel a month.	2 A Ryan missed the train.
2	B Sorry. Who?
He gets to university every day by bus.	A Ryan.
3	3 A Ruth commutes to Cowley five days a week.
It's about eight kilometres from his house.	B Sorry. Whereto?
7	A Cowley, near Oxford.
4	4 A That book belongs to Jess.
It takes about 20 minutes .	B Sorry. Which?
.	A That one.
Subject questions GRAMMAR 1.2 >	5 A Alicia is waiting to see you.
a Choose the correct options.	B Sorry. Who?
1 Who does work/works with doctors?	A Alicia. She works for the advertising agency.
2 Who does Michael work/works Michael for?	Read the conversation. Write questions in the Present Simple.
3 Whose job does help/helps unemployed people?	
4 Who does work/works in a kitchen?	Mike and Ruby Carson live in
5 What do Jess and Drew do/do Jess and Drew?	London. We asked
6 Which person does work/works in different offices?	them about their
7 Who draws/does draw things?	journeys to work.
8 What does Stewart enjoy/enjoys Stewart?	Q Why / you / live in London?
b Answer the questions in 3a . Use the information in exercise 1 .	Why do you live in London? MIKE Well, I work in Cambridge and Ruby works in
1 Paul	Oxford, so London is the best place for us to live.
2	Q Who / have / the longest journey? ²
3	RUBY Mike does. I get the train and it takes about an hour.
4	Mike gets a bus, then the Tube and then the train.
5	Q Who/get up/first? ³
	MIKE Ruby does. She needs to be at work very early.
6	Q What / you / do, Ruby? ⁴ RUBY I'm a doctor.
7	Q Who / spend / the most on travel? 5
8	1
	MIKE I do. I spend about £4,500 a year.
	Q / you / want to get jobs in London? 6
	RUBY Yes, we do! I want to work at a London hospital.
	But at the moment, it's impossible.
	Q Who / get / home first? 7

MIKE I usually get home first and then I cook dinner!



play playing start stand eat read go 2. make making dance smoke smoking drive write like 3. stop stopping sit sitting shop run begin

die

4. lie Lying

1. egg

2, he we

1 or 2? Decide how to pronounce these words and check with your teacher or the recording. went meat men reading sheep

end

bed left mean me get

any

meet sleep

speak

west

eat

Which group do these words go in? friend many head

send

east

Job-hunting

Vocabulary looking for a job Grammar Present Continuous and Present Simple; activity and state verbs

QUICK REVIEW have to Think of two people you know with jobs. Work in pairs. Tell your partner what these people have to do in their jobs. Which person has the best job, do you think?

Vocabulary and Speaking Looking for a job

LOOKING for a jo

a Work in pairs. Which of these phrases do you know? Check new words/phrases in VOCABULARY 3.2 > p131.

find a job
write a CV
go for an interview
lose your job
look for a job
apply for a job
fill in an application form
be unemployed
get unemployment benefit
earn a lot of money
have some experience

- **b** Work on your own. Put the phrases in **1a** in order. There is more than one possible order.
- 1 lose your job
- Work with your partner. Compare answers. Are they the same?

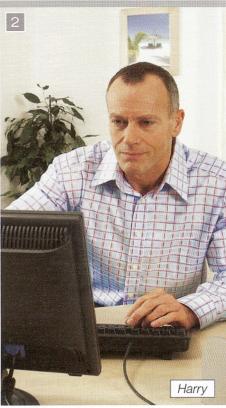
Reading

- a Look at the photos and read the letters. Why is Bonnie unemployed? Why is Harry unemployed?
 - **b** Read the letters again. Tick the true sentences. Correct the false ones.

two

- a Bonnie left school three months ago.
- b She's looking for her second job.
- c She looks at the job adverts online twice a week.
- d She's cleaning her neighbours' house at the moment.
- e Harry worked for the same company for seventeen years.
- f He lost his job two months ago.
- g He goes to a lot of interviews.
- h He knows a lot about engineering.





LETTERS TO THE EDITOR

Getting nowhere

Dear Sir,

My daughter, Bonnie, left school two months ago and now ¹she's looking for her first job. The problem is that companies always say they want people with experience, but how can she get experience if nobody gives her a job? ²She goes online every day and looks at the job adverts, but there's nothing for people like her. At the moment ³she's doing some cleaning for our neighbours to earn a bit of money, but ⁴she needs a real job.

Mr J Melton Manchester

Experience doesn't count

Dear Sir,

I read your report on unemployment in yesterday's paper and ⁵I'm writing to tell you how it feels to be unemployed. I'm 54 years old and I worked for an engineering company for 17 years until it closed down four months ago. ⁶I'm applying for every job I can, but ⁷I never get an interview because ⁸people think I'm too old – it's very frustrating. I've got a lot of experience in engineering and I want to work. I just need someone to give me a chance.

Harry Thompson Preston

HELP WITH GRAMMAR Present Continuous and Present Simple; activity and state verbs

- a Look at phrases 1-8 in the letters. Which are in the Present Continuous and which are in the Present Simple?
 - **b** Match phrases 1–8 to these meanings. There are two phrases for each meaning.
 - We use the Present Continuous for things that:
 - a are happening at the moment of speaking. she's doing
 - b are temporary and happening around now, but maybe not at the moment of speaking.
 - We use the Present Simple for:
 - daily routines and things we always/sometimes/ never do.
 - b verbs that describe states (be, want, have got, think, etc.).
 - **c** Do these verbs describe activities (A) or states (S)? Do we usually use state verbs in the Present Continuous?

play A like S work write hate eat know remember run understand do believe need

- **d** How do we make negatives and questions in the Present Continuous and Present Simple?
- e Check in GRAMMAR 3.3 > p132.
- 4 CD1 33 PRONUNCIATION Listen and practise. Copy the stress.

She's looking for her first job.

a Put the verbs in Harry's email in the Pr esent Continuous or Present Simple. Where is he working now?

	98
To: Frank Watson	
Hi Frank Good news — I 1've got (have got) a new job! 2	e)
	83

b Work in pairs. Compare answers. Explain why you chose each verb form.

Speaking

- 6 Work in pairs. Student A p104. Student B p110.
- Work in groups. Discuss these questions.
 - 1 Do you think it's more difficult to be unemployed when you're young or when you're older? Why?
 - 2 Can people in your country get unemployment benefit? If not, what do they do?
 - 3 What's the best way to find a job?

Get ready ... Get it right!

- Make yes/no questions with you. Put the verbs in the Present Continuous or Present Simple.
 - 1 / look / for a job at the moment?
 Are you looking for a job at the moment?
 - 2 / want / to live in a different country?
 - 3 / need / speak English every day?
 - 4 / read / a newspaper every day?
 - 5 / read / a good book at the moment?
 - 6 / get up / before seven o'clock?
 - 7 / study / for an exam at the moment?
 - 8 / have / an interesting job?









a Ask other students your questions. Try to find someone who answers yes for each question. Then ask two follow-up questions.

Are you looking for a job at the moment?

Yes, I am.

What kind of job are you looking for?

b Work in groups. Tell the other students three things you know about the class.

b	Match the sentences in 2a to their meanings.
a	Present Simple for routines: _1_ and
b	Present Simple for states: and
С	Present Continuous for things that are happening at the
	moment of speaking: and
d	Present Continuous for things that are temporary or are
	happening around now: and
Pr	ook at the pictures. Then fill in the gaps with the resent Simple or Present Continuous form of ese verbs.
1	teach learn work lose win stay relax cycle drive be rain go
1	Helen <u>teaches</u> French but today she's learning Italian.
2	Cliff and Sue usually work hard, but today they
	·
3	Brian often to work, but today he
4	It generally sunny, but today it
5	For holidays, we usually camping, but this
J	year we in a hotel.
6	I'm good at tennis and I usually, but
	today I!
	5 HOTEL

Read the article and put the verbs in brackets in the Present Simple or Present Continuous.

Top tips finding a	for new job
1 (look) for a new job?
	(read) this
article, so the answ	
	(be) an advert for you!
	(ask) a friend to read
my application form	
	earn) anything new at the
	(study) Spanish.
	t need) Spanish for my job,
but it's a useful lang my CV!	uage. And it looks good on
Before interviews, I	8 (try) to find
out something abou	t the company. Most large
companies 9	(have) websites. My
daughter 10	(want) to work for
Microsoft in the futu	ure and at the moment she
¹¹ (rea	d) a book about the
company.	
I always 12	(arrive) five or ten
minutes early for an	interview. While I
¹³ (wa	it), I ¹⁴ (read)
my notes carefully.	
In an interview, you	15(need) to
	and answer the questions
honestly. And smile!	
you relax!	

THE PRESENT CONTINUOUS

FORM

Infinitive = to work

+ I am working We are working

You are working You are working

__ I am not working We aren't working

You aren't working You aren't working

He / she / it isn't working They aren't working

? Am I working? Are we working?

Are you working?

Are you working?

Is he / she / it working?

Are they working?

SPELLING

<u>Infinitive</u>	<u>-ing form</u>	<u>Infinitive</u>	<u>-ing form</u>
-------------------	------------------	-------------------	------------------

Enjoy Enjoying Make Making

Study Studying Take Taking

Stop Stopping Admit Admitting

Sit Sitting Prefer Preferring

Enter Entering Lie Lying

Limit Limiting Die Dying

USE

- i) For things happening now or in this period e.g. "I am watching TV"
- ii) For things that are changing e.g. "The price of gold is going up"
- iii) For arrangements in the future (but you must say WHEN)

e.g. "I'm flying to New York next Friday"

COMPANY PROFILES: A UK COMPANY WEBSITE

Find this webpage:
https://www.mybaggage.com/shipping/air/
1) Answer these questions
a) What does the company provide?
b) Who are their customers?
c) How much does the 'Fish and Chip's edition' cost?
d) How much does the 'London Underground edition' cost?
e) According to the reviews, how good is the service that the company provides?
2) Now look at the MyBaggage website in general. What other services does the company provide?

WH- Questions in the Present

WHO is the Prime Minister of Great Britain?

WHICH company produces the iPhone?

WHAT causes influenza?

WHERE does the Pope live?

WHEN does the Venice Carnival take place?

WHY do train fares cost so much?

HOW much does Jennifer Lawrence earn?

Find the following website:
https://www.myheritage.com/deep-nostalgia
1) Read this description of the company's special service:
Animate your family photos
Animate the faces in your family photos with amazing technology. Experience your family history like never before!
The remarkable technology for animating photos was licensed by MyHeritage from D-ID, a company specializing in video re-enactment using deep learning. MyHeritage integrated this technology to animate the faces in historical photos and create high-quality, realistic video footage. The Deep Nostalgia™ feature uses several drivers prepared by MyHeritage. Each driver is a video consisting of a fixed sequence of movements and gestures. Deep Nostalgia™ can very accurately apply the drivers to a face in your still photo, creating a short video that you can share with your friends and family. The driver guides the movements in the animation so you can see your ancestors smile, blink, and turn their heads. This really brings your photos to life!
2) Is this a good idea? Why / Why not?
3) Would you like to remember your friends and/or relatives in this way? Why / Why not?
4) Now watch a celebrity endorsement for MyHeritage.com
https://www.youtube.com/watch?v=kEtiajHLmQY
5) What are the disadvantages of this kind of technology?

Working life

Starting point

- What kind of business or organization do you work for?
- Where do you spend most of your working day? At your desk, in meetings or somewhere else?
- 3 How much of your time is spent working on your own, with colleagues or with clients?

Working with words | Describing work

- 1 What kind of information do these places have about you and your job?
 - · A company website
 - · A personal webpage
 - A social media site such as Facebook or LinkedIn
 - · A brochure or publication such as a conference programme
- 2 Read these profiles about people from a training company website and answer the questions.
 - 1 What is the name of the company? What kinds of training courses does it provide?
 - 2 Which people work full-time for the company?
 - 3 Which people are freelance and sometimes work for the company?



HOWARD BRIGHT

I'm the Director of In-balance, which I set up in 1996. We offer high quality training services

throughout the UK. I'm mainly in charge of planning and coordinating our courses. I work with a team of full-time office staff and freelance trainers.



EMRANN BHATT

I work as a trainer for In-balance and run regular courses on using mobile

technologies in marketing. I'm also a marketing consultant with my own agency. I **specialize in** online marketing and a large part of my work involves developing marketing strategies for small-to-medium sized business owners.



TASIA CLIFFORD

I work part-time for In-balance and I am responsible for running their courses on

employment law and health and safety. For the rest of the time, I'm a business lawyer with experience in the fields of employment law and health and safety. Most of my work **consists of** advising managers and businesses in these two areas. My clents come from a range of businesses and organizations.



FEY DE BOUTILIER

I work in customer services for In-balance. As the customer

service representative, I mainly **deal with** enquiries and bookings from a variety of clients ranging from multinational corporations to individual customers.

			Job(s)	Colleagues and clients	Main area(s) of business	Workplace activities
		Howard	Director	office staff and freelance trainers	training	planning and coordinating courses
		Tasia				
		Emrann				
		Fey				
	5	you have in y Complete th answers by l 1 I work 2 I'm respor 3 My job con employme 4 I'm in char 5 I specialize 6 I work 7 I work 8 I deal	your company te verb phrase tooking for the tooking for the a large to a large to the area after-sal	s in these sentences same verb phrases group of people. We planning and bud advising business coordinating sales to orkplace motivation tionist in a large must as of finance and access enquiries.	s with a preposition in bold in the proper make a great team geting. The sea and organization is a cross the regulation in the proper in the properties of	on. Check your ofiles in 2 . m. ns on gion.
Tip mainly You can use the adverb mainly to emphasize your main workplace activities. Notice the position is after the verb to be but before the main verb: I'm mainly responsible for planning. I mainly deal with taking bookings.	7	can refer to ra Job b Colleagues c Areas of b d Workplace >>> For more Work with a from 5.	s and clients usiness e activities exercises, go to partner. Tell yo	to Practice file 1 or	n page 106. your job. Use the v	verb phrases
	8	Write a profi	ile about yours	self and your job fo	r your company v	vebsite.
		About	yourself			

Language at work | Present simple and present continuous

In what situations do you have to give a short personal presentation about yourself and your work?



- 2 ▶ 1.1 Listen to a conversation between Emrann Bhatt and Veronique Denvir and answer the questions.
 - 1 What is the course?
 - 2 What does Emrann ask everyone to do?
 - 3 What kind of charity does Veronique work for?
 - 4 What is she responsible for?
 - 5 Where is she mainly based?
 - 6 What is her reason for taking the course?

3		1.1 Listen again and wri	ite the missing verbs in these sentences.
		I <u>work</u> for a medical	
	2	In my job, I often campaigns.	with fundraising projects and advertising
	3	I currently	a campaign to raise over a million euros.
			_ in London for three months.
	5	Why you	this course today?
			in traditional media.
	7	These days, more and mo	ore people text and video online
		I enough abou	

4 Answer the questions in the Language point.

Tip	Adv	erb	posit	ion

Adverbs of frequency can go before the main verb or after be:

I always work from an office. I'm always on time.

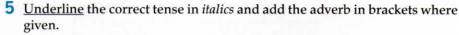
Adverbs of time often go at the beginning or the end of a sentence:

These days, I'm working online. I'm working online these days.
The adverb of time currently is an exception:

I'm currently working from home.

L	ANGUAGE POINT	
C	omplete explanations a–f wi entences in 3 to each explana	th simple or continuous. Then match the ation.
a	We use the present <u>simple</u> <u>Sentences 2 and 6</u>	to talk about regular or repeated actions.
b	We use the presentcurrent projects	to talk about actions happening now and
c	We use the present	_ to talk about general facts.
d	We use the present	to talk about trends and changing situations.
e	We use the present	to talk about temporary situations.
f	We use the presentlike, etc	_ with state verbs such as <i>understand</i> , <i>know</i> ,
Fi	de often use adverbs with the nd four adverbs in the sente dverbs of frequency (How often always, sometimes, never,	
A		at the moment,,

>> For more information, go to Grammar reference on page 107.



- 1 What do you work / are you working on? (at the moment)
- 2 We have / are having offices in over 20 countries.
- 3 More and more of our customers *order / are ordering* our goods online. (these days)
- 4 I'm responsible / 'm being responsible for everyone else's travel arrangements. (normally)
- 5 We don't do / aren't doing any business in Brazil until we can all speak Portuguese.
- 6 Overall, the economic climate improves / is improving.
- 7 My company tries / is trying to increase its trade in China. (currently)
- 8 I do /'m doing this course because I don't understand /'m not understanding Excel software.
- 9 Do you give / Are you giving presentations in your job? (often)

>> For more exercises, go to Practice file 1 on page 107.

- 6 Prepare a short personal presentation using the present simple and present continuous. Use adverbs where appropriate. Talk about:
 - · your job and your responsibilities
 - · a current project at work
 - · your reasons for taking this English course
- 7 Take turns to give your personal presentations to the class. When you listen to a presenter, take notes and ask follow-up questions at the end of their presentation.

Practically speaking | How to show interest

- 1 When you listen to someone, how can you show interest?
- 2 ▶ 1.2 Listen to a conversation between Veronique and Joel. Match sentences 1–3 to responses a–c.
 - 1 But at the moment, I'm doing a lot of work in the USA.
 - 2 It's a project for a pharmaceutical company.
 - 3 This one gives money to charities and non-profit organizations.
 - a Is that right? My company works with pharmaceutical companies, too.
 - b Really? How often do you travel there?
 - c That sounds interesting! It would be good to keep in contact.
- 3 > 1.3 The expressions in **bold** show the speaker's interest. Listen to the intonation and repeat the expressions.
- 4 Which other technique does each speaker use in a-c in 2 to show more interest?
 - 1 Suggesting keeping in contact. ___
 - 2 Finding a connection. ___
 - 3 Asking a question. ___
- Work with a partner. Write five sentences about your working life. Take turns to tell each other the information and respond by showing interest using an expression from 2 and a technique from 4.

Example: A I'm developing a new product at the moment.

B That sounds interesting! What type of product is it?



Business communication | Networking

- 1 Discuss questions 1–3 with a partner.
 - 1 Do you ever attend networking events?
 - 2 How important is networking in your job?
 - 3 In what other situations do you need to network with people?
- 2 > 1.4 The Culham Health Trust is holding an event for its key personnel, staff and fundraisers. Listen to the extracts from two different conversations. Write notes about the jobs and responsibilities for these people.

Luc Akele:	ior these people.
Jo Johansson:	
Walter Mayer:	

3 ► 1.4 Listen to the conversations again. Tick (✓) the person who says each expression.

Conversation 1	Hannah	Jo	Luc
1 I want you to meet			
2 Nice to meet you.			
3 What do you do, exactly?			
4 I'm afraid I have to go now.			
5 It was nice meeting you, too.			
6 I'd like to keep in contact.			
7 Do you have a card?			

Conversation 2	Dr Mayer	Hiroko
8 Let me introduce myself.		
9 I'm delighted to meet you.		
10 Please, call me Walter.		
11 I'm very pleased to meet you, too.		
12 Here's my card.		
13 Which part of Japan are you from?		
14 It was nice meeting you.		
15 I look forward to hearing from you.		

- 4 Which conversation is more formal? Give reasons for your answer.
 - >> For more exercises, go to Practice file 1 on page 106.
- Work with a partner. Practise a networking conversation with your own jobs and responsibilities using this flow chart.

Introduce yourself.	Exchange greetings.	Ask about personal details.
		v v v v v v v v v v v v v v v v v v v
	End the conversation.	Agree to keep in contact.

6 Stand up with your partner from 5 and meet other students in the class. Introduce your partner to other students and continue networking.

Key expressions

Introducing yourself

Hi / Hello / Good evening. I'm ... Let me introduce myself.

I don't think we've met (before). I'm ...

Please, call me (Walter).

Exchanging greetings

Nice to meet you, (too). I'm very pleased to meet you. / I'm delighted to meet you.

Introducing other people

I want you to meet ...
This is ...
I'd like to introduce you to ...

Asking about personal details

What do you do, exactly? Where are you from? Which part of ... are you from?

Keeping in contact

Do you have a card? Here's my card. I'd like to keep in contact.

Ending the conversation

I'm afraid I have to go now. It was very nice to meet you. It was nice meeting you, (too). I look forward to hearing from you.



Speed networking

Contact25 organizes business-to-business speed networking events. At these events, participants have a series of mini-meetings with new contacts. The idea is that within a few minutes of talking to someone, they will know whether it is possible to do business with them. This makes it a very efficient form of business networking. Each meeting lasts five minutes.

You have:

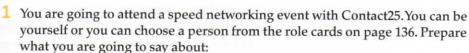
- two minutes to talk about yourself, your company or organization
- two minutes to listen to your partner describe their company or organization
- 30 seconds to score your partner, and note future action
- · 30 seconds to move to the next meeting

Contact25 estimates that each participant creates around €5,000 worth of new business at each event.



- What are the advantages of speed networking? Can you think of any disadvantages?
- Would speed networking be useful in your job/company? Why/Why not?





- · yourself and what you do
- · the company or organization you represent
- · why you are at this event

2 Follow the rules of speed networking. Meet and talk to one person (two minutes for you to talk and two minutes for them to talk). Then give that person points out of three using the scorecard below and write your reasons.

1 point = I have no reason to contact this person again.

2 points = I might contact this person again but I need more information.

3 points = I definitely want to contact this person again.

	Person 1	Person 2	Person 3
Name and company			
Points (1, 2 or 3?)	Alberta .		
Reason			

- 3 Next, meet and network with another person for four minutes and score them. Then network with a third person and complete the scorecard.
- 4 Tell the class about your most useful contact and give your reasons.



1 | Practice file

Best

Gerald

orking with words	Business communication
Match 1–8 to a–h to make sentences. 1 Our firm specializes <u>b</u> 2 I'm responsible 3 Both our roles consist 4 We work 5 I work as 6 She works in 7 They're in 8 He deals	1 Rick Parry is a buyer for a supermarket chain. He is introducing a colleague, Marcel Grover, to Patti Kline, the representative of a key supplier. Complete their conversation with words from the list. this is I want you to meet what do you do I'm very pleased really here's my nice to meet you it was nice Rick Marcel, I want you to meet one of
 a for the company accounting and general finance. b in furnishings and household design. c the areas of pharmaceuticals and hospital supplies. d with all the enquiries from clients in our northern region. e of leading small teams of people on projects. f charge of dealing with after-sales and client services. g a sales assistant for an engineering firm. h with each other most of the time. Complete 1–6 in the email with a verb from A and a preposition from B. A charge responsible consist specialize work deal B in of with for of 	our guests. Marcel, 2 Patti Kline. She works with Longridge, one of our biggest suppliers. Marcel 3
Hi Burcu, Thanks for your email and congratulations on the new position! They couldn't pick a better person to be in 1 their sales team in Ankara. It'll be hard to be 2 all those different people at first but I'm sure you'll manage. With regard to your request for a good translator, I do know someone based in London. Most of her work tends to 3 translating technical documents, and I think she might 4 English-German translations. However, she's also fluent in Turkish, so I'm sure she could 5 your type of sales literature. Let me know if you'd like me to contact her. I'm sure you'd find her easy to 6	2 Read the beginning and end of another conversation. Put the words in italics in the correct order. Greg Good afternoon. met / I / think / we've / don't / before 1 I don't think we've met before. I'm Greg Wilkes from the National Bank. Jen to / delighted / meet / I'm / you 2

Jen Here you are. I / hearing / forward / from/ to / look / you 8______.

Language at work

GRAMMAR REFERENCE

Present simple and present continuous

Form

Present simple

	I/you/we/they	She/he/it
Positive	I work for Ford. I'm French.	It works really well. It's fast.
Negative	They don't know. They aren't here.	He doesn't know. She isn't here.
Question	Where do you work? Are you Swedish?	Does it cost a lot? Is she French?

When the verb after he/she/it ends in consonant + -y, change the -y to an -i and add -es.

He relies on financial information.

With verbs ending in -ch, -o, -s, -ss, and -x, add -es. It reaches new levels every day.

Present continuous

	I/you/we/they	She/he/it
Positive	I'm waiting for a call back.	Delia is emailing her business partner.
Negative	They aren't coming.	Thomas isn't listening now.
Question	Are you making progress?	How is he getting on?

Use

Present simple	Present continuous	
To talk about regular or repeated actions. In my job I speak to customers every day on the phone.	To talk about actions happening now and current projects. Joel can't help you right now because he's speaking to a client.	
To talk about general facts. We employ over 300 people.	To talk about trends and changing situations. The price of fuel is falling in many countries.	
With state verbs such as understand, know, like, etc. She knows a lot about this area of business.	To talk about temporary situations. Kim works at the York office, but she's working at home today.	

Adverbs of frequency and time

We use adverbs of frequency (always, often, sometimes, never, etc.) to talk about how often we do something.

1 With be, put the adverb after the verb.

I'm never late for work.

2 With other verbs, put the adverb before the verb. *I often work late.*

We use adverbs of time (*now*, at the moment, currently, etc.) to talk about when we do something.

I'm currently finishing off a project.

(complete the sentences with the present simple or the present continuous form of the verbs in prackets.
	Carlos usuallysits
	(sit) in the main office, but today he
	is working (work) at home.
2	What time
	(you / have to) leave home to get to work?
3	Look at the woman over there. Why
	(she / sit) at John's
	desk?
4	What (you / work on)
	at the moment? Anything interesting?
5	
	about her new boss?
6	You're very quiet today!
	(you / think) about your presentation?
7	
1	(a successful salesperson / earn) each year?
8	
0	(you / do) in this room? This is for staff only.
Q	A Whose is this briefcase?
,	
	B I (think) it
	of our visitors. (belong) to one
10	They (have) lots of
	problems with the new lifts these days.
	ewrite the sentences using an adverb from the list.
al	ways currently never often normally
no	owadays
1	Every Monday morning, we have a team meeting.
	We always have a team meeting on Monday morning.
2	At the moment I'm working on plans for a new
200	shopping centre.
	France Control
3	Once or twice each week, I have lunch with clients.
J	once of twice each week, I have funch with chents.
4	Most Friday afternoons, she leaves at 4.00.
•	11050 Friday arternoons, she leaves at 4.00.
5	All our customers expect free Wi-fi these days.
6	I don't take work home at the weekends, even if we're really busy during the week.

2

Unit 1 | Talking point, task 1

Speed networking cards

JOB Property developer

COMPANY ELB (Elite Building International): builds and sells property in the UK, France, Italy and Spain.

PROFESSIONAL: Look for business partners.
Want to find a printer for your brochures and promotional literature.

PERSONAL: Arrange a study tour for your daughter.

INTERESTS Collecting modern art, golf.

JOB Event organizer

COMPANY Instant Events – organizes conferences and hospitality events (venue, catering, photographers, printed invitations).

PROFESSIONAL: Make contacts and find potential customers. Find partners who can offer exciting events and motivational prizes.

PERSONAL: Organize your next holiday.

INTERESTS Extreme sports, languages, travel.

JOB Travel agent

company Romano Travel – specializes in exciting and unusual holidays, e.g. sledging with dogs in the north of Canada, eco-tourism in the Brazilian rainforest.

PROFESSIONAL: Sell your holidays. Find new partners.

PERSONAL: Make friends. Improve your social life.

INTERESTS Sport, travel, cooking.

JOB Customer services manager

company Paper Solutions – hi-tech printers specializing in promotional literature and company prospectuses for prestigious organizations.

PROFESSIONAL: Make new business contacts.
PERSONAL: Meet some interesting people.

INTERESTS Golf, tennis, travel.

Joв Hot-air balloon pilot

company Hot Air Experiences – offers flights over castles, forests and famous landmarks across Europe. Also arranges trips to African game parks. Great as incentives and prizes to customers and sales staff.

REASONS FOR ATTENDING NETWORKING EVENT

PROFESSIONAL: Find new partners. Find a sponsor for your next expedition.

PERSONAL: Meet some interesting people.

INTERESTS Photography, music.

JOB Marketing manager

company Speakeasy, a chain of language schools with centres in all the major European capitals. Also runs holiday courses for young people in different countries.

PROFESSIONAL: Find new partners and customers. **PERSONAL:** Buy a property in Spain.

Interests Eating out, travel, walking, cycling.

JOB Cook and caterer

COMPANY EPG – specializes in international cuisine. Has cookery schools for young people in Florence and Lyon.

PROFESSIONAL: Expand the business into gastrotourism. Looking for partners in the travel industry and people who can take care of promotional material and packages. PERSONAL: Find people who share your hobbies.

INTERESTS Languages, sport, exotic travel.

VERBS NOT NORMALLY USED IN CONTINUOUS FORMS

1) Verbs of Emotion

Admire, Adore, Appreciate, Desire, Detest, Dislike, Fear, Hate, Like, Loathe, Love, Mind, Need, Respect, Value, Want, Wish.

2) Verbs of Thinking

Agree, Assume, Believe, Forget, Know, Mean, Perceive, Realise, Recall, Recognise, Recollect, Remember, Suppose, Understand.

3) Verbs of Passive Perception

See, Hear, Smell, Taste, Feel, Sound, Appear, Seem, Notice.

4) Verbs of Possession

Have Got, Possess, Own, Belong, Owe.

5) Special Cases

Consist, Contain, Cost, Keep (continue), Matter, Weigh.

Student A	Ŷ Student B
Car Hire Form Customer ret 00239 Mr	Car Hire Form Customer are 100239 Mr
Car Hire Form Customer et 00240 Mr	Car Hire Form Customer et 0.0240 Mr Mr Shrain surname first name Salvatore Italian address 33 Lissen Road London W18 8HT mobile number 07930 239982 home number email address salvamato@jobenet.co.uk
Car Hire Form Customer rel: 02241 Mr Mr Mr Mr Langlet first name nationality address Mrobile number Mrobile number O204 1786 3286 email address Janglet@freeweb.com	Car Hire Form Customer reft CQ241 Mr
Car Hire Form Customer red 00040 Mr Mrs Services mationality address mobile number home numb	Car Hire Form Cuttoms ref. 00342 Mr Mr Armazaki first name Kurniko nationality Japaness address 11 Denzel Street London Lef SRF mobile number 0783 233451 home number 020 7922 3211 email address

2 | Practice file

Working with words

1	Complete the sentences	with	the phrases from
	the list.		

flexitime overtime home-working core hours lunch break public holiday paternity leave unpaid leave annual leave statutory pay

- 1 I work <u>flexitime</u>, so I can start and finish my working day whenever I like.
- 2 Our employees'_ are between ten and four, when they have to be in the office.
- 3 Last week, I worked for 55 hours, so I did 20 hours
- 4 I work from home once a week because my company has a system of _
- 5 With maternity leave, the first 12 weeks are fully paid and then you receive 27 weeks'_ , which is less.
- 6 I rarely take a __. I usually keep working and eat my sandwich at my desk.
- In many countries, 1st January is a __
- 8 Nowadays, more fathers are taking _ to help with a new baby.
- Last year, I took six months_ to travel round the world. It was a great experience but I missed receiving a salary!
- 10 I need to take the rest of my before the end of the year or I'll lose it.
- 2 Choose the correct words (a, b or c) to complete 1–6 in the text.

According to research by Peran Kandola, a business psychology firm, 86% of employees also see a link between their moods and how well they do their work. How can this help us at work?

- · Take control. If you don't like the terms and _ at your company, do something about it. Talk to someone or maybe even change jobs.
- · Don't work late every day or be the person who always says, 'I'll work 2___ _!' It'll only end up with you needing to take 3
- · Keep your body healthy as well as your mind. Try cycling to work or do exercise during your like a walk round the building.
- Aim for a good work-life ⁵ for your family and friends. Make sure you take time off when you need it and always take your full 6
- 1 a conditions
- b agreements c employment
- 2 a core hours
- b overtime
- c unpaid

- 3 a annual
- b statutory
- c sick

- 4 a holiday
- b lunch break c unpaid leave
- 5 a balance
- b day
- c flexible
- 6 a paternity leave b annual leave c flexitime

Business communication

- Put the words in the correct order to make questions in a phone conversation.
 - a last name / what / his / 's

What's his last name

- b say / can / that / you / again
- c his / have / number / can / I
- d that / is / case / lower /all
- e GSA / or / that / was / GSI
- f me / you / give / that / could
- 2 Now complete 1–6 in the conversation with the questions a-f from 1.

Katja Hello, Katja speaking.

Niki Hi, Katja. It's Niki.

Katja Oh, hi.

Niki You know the man we met yesterday?

Katja Paul?

Niki Yes. 1

Katja Bicknell. Paul Bicknell.

Niki Thanks. 2

Katja Sorry, I don't have it but I do have his email.

Niki That's great. 3_

Katja Yes, sure. It's p dot bicknell at ...

Niki Sorry, 4_

Katja P dot bicknell at GSI dot org.

Niki 5

Katja I as in India.

Niki Thanks. 6

Katja GSI is upper case.

Niki So that's p dot bicknell at GSI dot org.

Katja That's right.

- 3 Write the email addresses, URLs and phone numbers.
 - 1 It's g, e, c at hotmail dot com.
 - 2 My number's double zero, double four, three one nine, double four, oh one oh.
 - 3 My email's Lydia underscore forty-nine, at vahoo dot d for dog, t for Turkey.
 - 4 The new website is www dot, about dash, me, dot com, slash courses, underscore online.

Language at work

GRAMMAR REFERENCE

The infinitive form

Form

The infinitive is formed with to + base verb (e.g. to meet, to change, to save).

Use

Use the infinitive form of the verb

· after an adjective:

It's important to know the truth. We're very pleased to meet you.

· to express purpose:

I always check with everyone to make sure they are happy.

To save energy around the offices, we use timers.

after verbs about plans and decisions:

We intend to change the policy.

They've decided to stop buying from us.

The -ing form

Form

The -ing form is formed with the base verb + ing (e.g. meeting, changing, saving).

Use

Use the -ing form of the verb

· after verbs about likes/dislikes:

I like playing sport at the weekends. We enjoyed meeting you all.

· after a preposition:

I need to work on improving my IT skills. I look forward to seeing you all next week.

1	t	Complete the sentences with the phrases from he list.
	r	lifficult to know sad to see important to be ight to ask afraid to leave nice to see
		It was so you again.
	2	You look so well. It's really what we should do now. These ion's a second secon
	3	should do next. There isn't an easy solution. With staff who aren't working hard enough, it's firm but fair.
	4	I'm my current job in case I can't get another.
	5	On behalf of everyone here, we are you go but want to
	6	Wish you luck in your next job. I think you're absolutely for a pay rise. It's long overdue.
2	C	omplete the sentences with the infinitive or -ing
	1	They want (change) to a system of flexitime.
	2	Would you like (join) u for dinner?
	3	I really dislike (be) late for anything.
	4	Do you think he'd be interested in (apply) for this
	5	vacancy? Thanks very much for
		(invite) us to look round. When do you plan
		(take) your annual leave this year? This team is responsible for
		product. (develop) a new
		I'd be happy (help) you with this.
	9	When did you decide (requalify)?
1	0.	We look forward to (see) you on the 21st.
	in	omplete the introduction to a meeting with the finitive or -ing form of the verbs from the list.
	spe off	end arrive interview keep make talk er sum up
	on 2	ello, everyone, and thank you all for 1 time today. I realize you're all busy, so I hope this meeting brief. As you know, we have
	op	en looking at ways of ³ employees the portunity to work more flexible hours, and I think have finally come up with a solution ⁴
1	su: Th	re everyone can achieve a better work–life balance. e process has involved ⁵ a large number
	to	different people in every department and I have say that I've really enjoyed ⁶ time king to many of you. Anyway, I'd like ⁷
1	by	presenting the overall feedback and then I plan about the main points of our proposal.