

## RESEARCH METHODS / METODOLOGIE DELLA RICERCA Focus on Resources for Tourism and Cultural Management

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### Bibliographic databases (a selection)

<https://biblioteche.unimc.it/it/cataloghi-e-risorse/cerca-la-banca-dati/scienze-sociali>



#### Hospitality & Tourism Complete (EBSCO Host)

Hospitality & Tourism Complete is a trusted full-text database covering all areas of hospitality and tourism, including hospitality law, market trends and hotel management. In addition to full-text journals, it provides magazines, company and country reports, books and newspapers<sup>1</sup>.

Scopus®

#### Scopus

Scopus is Elsevier's abstract and citation database launched in 2004. Scopus covers nearly 36,377 titles (22,794 active titles and 13,583 inactive titles) from approximately 11,678 publishers, of which 34,346 are peer-reviewed journals in top-level subject fields: life sciences, social sciences, physical sciences and health sciences. It covers three types of sources: book series, journals, and trade journals<sup>2</sup>.

WEB OF SCIENCE™

#### Web of Science

The Web of Science (WoS; previously known as Web of Knowledge) is a paid-access platform that provides (typically via the internet) access to multiple databases that provide reference and citation data from academic journals, conference proceedings, and other documents in various academic disciplines. It was originally produced by the Institute for Scientific Information. It is currently owned by Clarivate (previously the Intellectual Property and Science business of Thomson Reuters)<sup>3</sup>.



#### Jstore

JSTOR is a digital library founded in 1995 in New York City. Originally containing digitized back issues of academic journals, it now encompasses books and other primary sources as well as current issues of journals in the humanities and social sciences. It provides full-text searches of almost 2,000 journals<sup>4</sup>.

<sup>1</sup> <https://www.ebsco.com/products/research-databases/hospitality-tourism-complete>.

<sup>2</sup> <https://en.wikipedia.org/wiki/Scopus>.

<sup>3</sup> [https://en.wikipedia.org/wiki/Web\\_of\\_Science](https://en.wikipedia.org/wiki/Web_of_Science).

<sup>4</sup> <https://en.wikipedia.org/wiki/JSTOR>.

## Statistics and reports (a selection)

### UNWTO

World Tourism Organization a UN Specialized Agency

<https://www.unwto.org>

The World Tourism Organization is the United Nations agency responsible for the promotion of responsible, sustainable and universally accessible tourism.

See:

- Standards
- Tourism Statistics Database
- Sustainable Development Goals
- COVID-19 and tourism statistics

e.g.

- UNWTO Tourism Data Dashboard, <https://www.unwto.org/tourism-data/unwto-tourism-dashboard>
- Covid-19 and Tourism Statistics, <https://www.unwto.org/tourism-statistics/covid-19-and-tourism-statistics>

### UNESCO

<https://www.unesco.org/en>

UNESCO is the United Nations Educational, Scientific and Cultural Organization. It contributes to peace and security by promoting international cooperation in education, sciences, culture, communication and information. UNESCO promotes knowledge sharing and the free flow of ideas to accelerate mutual understanding and a more perfect knowledge of each other's lives. UNESCO's programmes contribute to the achievement of the Sustainable Development Goals defined in the 2030 Agenda, adopted by the UN General Assembly in 2015.

See:

- Core Data Portal, <https://core.unesco.org/en/home>
- Data Center, <https://www.unesco.org/en/ideas-data/data-center>
- Publications, <https://www.unesco.org/en/publications>

### OECD

Organisation for Economic Co-operation and Development

<https://www.oecd.org/>

The Organisation for Economic Co-operation and Development (OECD) is an international organisation that works to build better policies for better lives. Its goal is to shape policies that foster prosperity, equality, opportunity and well-being for all. OECD draws on 60 years of experience and insights to better prepare the world of tomorrow.

Together with governments, policy makers and citizens, it works on establishing evidence-based international standards and finding solutions to a range of social, economic and environmental challenges. From improving economic performance and creating jobs to fostering strong education and fighting international tax evasion, OECD provides a unique forum and knowledge hub for data and analysis, exchange of experiences, best-practice sharing, and advice on public policies and international standard-setting.

See:

- Tourism Statistics, <https://www.oecd.org/cfe/tourism/tourism-statistics.htm>

### Tourism Economics

An Oxford Economics Company

<https://www.tourismeconomics.com/>

Tourism Economics combines an understanding of the travel sector with proven economic tools to answer the most important questions facing its clients. More than 300 leading companies, associations, and destinations work with Tourism Economics every year as a research partner.

See:

- Latest Research, <https://www.tourismeconomics.com/events-press/latest-research/>

e.g.

- *European tourism: trends & prospects*, Quarterly report (Q2/2023), A report produced for the European Travel Commission by Tourism Economics, Brussels, July 2023, [https://etc-corporate.org/uploads/2023/07/ETC-Quarterly-Report-Q2-2023\\_Public.pdf](https://etc-corporate.org/uploads/2023/07/ETC-Quarterly-Report-Q2-2023_Public.pdf)

### **Compendium of Cultural Policies & Trends**

Online database with in-depth information on cultural policies, statistics and trends

<https://www.culturalpolicies.net/>

The Compendium of Cultural Policies & Trends seeks to generate and review policy standards in areas of concern to governments and society, by providing knowledge, statistics, comparisons, resources, thematic sections and more. The country profiles contain information on the historical development, present structure, financial aspects, specific sectors and ongoing debates in national cultural policies. The information presented in the country profiles is derived from a variety of sources including research studies, governmental documents and reports by ministers and other key representatives, reports or manifestos of lobby and advocacy groups, important statements from artists and cultural producers, from political campaigns or the media.

See:

- Statistics, <https://www.culturalpolicies.net/statistics-comparisons/statistics/>
- Covid-19, <https://www.culturalpolicies.net/covid-19/>

e.g.

- Covid-19 – Resources | Cultural Affairs, <https://www.culturalpolicies.net/resources/current-cultural-affairs/#1570452911930-737eb614-430f>

### **Eurostat**

The home of high-quality statistics and data on Europe

<https://ec.europa.eu/eurostat>

See:

- Publications: <https://ec.europa.eu/eurostat/web/main/publications>
  - Flagships
  - Interactive
  - Key figures
  - Manuals and guidelines
  - Statistical working papers
  - Statistical reports
  - Leaflets

e.g.

- *Tourism Satellite Accounts in Europe — 2023 edition*, <https://ec.europa.eu/eurostat/documents/7870049/16527548/KS-FT-22-011-EN-N.pdf/c0fa9583-b1c9-959a-9961-94ae9920e164?version=4.0&t=1683792112888>

### **Eurobarometer**

Public Opinion in the European Union

<https://europa.eu/eurobarometer/screen/home>

e.g.

- European Commission (2021), *Flash Eurobarometer 499. Attitudes of Europeans towards tourism*, Report, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, Brussels, <https://europa.eu/eurobarometer/surveys/detail/2283>

### **Statista** [mainly not free resources]

Empowering people with data – Insights and facts across 170 industries and 150+ countries

<https://www.statista.com/>

See:

- Studies and reports, <https://www.statista.com/studies-and-reports/>

## [National resources]

### ENIT

Agenzia Nazionale del turismo

<https://www.enit.it/>

See:

- Research Library

e.g.

- Booking.com, *Barometro delle strutture ricettive italiane. Estate 2023*, <https://news.booking.com/download/e48086af-206d-40e3-9330-e2c975dff35e/booking.com-barometrodellesstrutturericettiveitalianeestate2023.pdf>

### ISTAT

Istituto Nazionale di Statistica

<https://www.istat.it/>

See:

- Cultura, comunicazione e viaggi, <https://www.istat.it/it/cultura-comunicazione-viaggi>

e.g.

- *Una breve guida alle statistiche sul turismo*, <https://www.istat.it/it/files//2020/06/Una-breve-guida-alle-statistiche-sul-turismo.pdf>
- *Viaggi e vacanze in Italia e all'estero. Anno 2021*, [https://www.istat.it/it/files//2022/04/Viaggi\\_vacanze\\_2021.pdf](https://www.istat.it/it/files//2022/04/Viaggi_vacanze_2021.pdf)

### ISNART

Istituto Nazionale Ricerche Turistiche

<https://www.isnart.it/>

See:

- Indagini nazionali e focus regionali, <https://www.isnart.it/economia-del-turismo/indagini-nazionali/indagini-nazionali-e-focus-regionali/#descinda>
- Tribù dei turismi, <https://www.isnart.it/report-sui-turismi/report-sulle-tribu-dei-turismi/>

### Banca d'Italia

<https://www.bancaditalia.it/>

See:

- Pubblicazioni, <https://www.bancaditalia.it/pubblicazioni/index.html>

e.g.

- *Indagine sul turismo internazionale – 2022*, [https://www.bancaditalia.it/pubblicazioni/indagine-turismo-internazionale/2023-indagine-turismo-internazionale/statistiche\\_ITI\\_28062023.pdf](https://www.bancaditalia.it/pubblicazioni/indagine-turismo-internazionale/2023-indagine-turismo-internazionale/statistiche_ITI_28062023.pdf)
- *Innovazioni nella governance dei musei statali e gestione del patrimonio culturale: alcune evidenze da un'indagine della Banca d'Italia*, [https://www.bancaditalia.it/pubblicazioni/qef/2019-0525/QEF\\_525\\_19.pdf](https://www.bancaditalia.it/pubblicazioni/qef/2019-0525/QEF_525_19.pdf)

### Osservatori.net [mainly not free resources]

Politecnico di Milano – Dipartimento di Ingegneria Gestionale

<https://www.osservatori.net/it/home>

### Statistica Regione Marche Turismo

<https://statistica.regione.marche.it/Marche-in-Numeri/Turismo>