

**A. Add a background to the thesis statement below to create an introduction paragraph that follows a funnel structure.**

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This essay will discuss certain advantages that face-to-face learning has over online learning.

**B. Below is the first body paragraph from an essay. Write a second body paragraph that maintains unity and coherence with the first.**

One type of pet that is commonly found in households are cats. The first reason why they are popular is that they are very clean. This is because they can groom themselves and do not require regular bathing. Hence, they do not smell unpleasant the way dogs can do. Secondly, cats are independent and do not need much attention. They do not require daily walks and can be kept at home alone for a couple of days as long as they have sufficient food and water.

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**C. Use the basic essay outline below to help you write a concluding paragraph.**

Thesis statement: There are a number of social impacts brought about by aging populations.

Topic sentence 1: Governments struggle to provide health care and pensions.

Topic sentence 2: National economies have fewer workers.

Topic sentence 3: Companies have fewer customers for their products and services.

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**D. Identify and underline the academic style issues in the body paragraph below. Then, rewrite the paragraph so that it shows an appropriate register.**

I think hiking is a delightful leisure time activity that has a number of good things. First of all, as we all know, hiking helps boost your physical health. For instance, as hiking is all about walking, it helps build endurance and strength in your legs, especially hiking on hilly trails. It's also awesome for people's cardiovascular system. Similar to running, hiking will give your lungs a fantastic workout. Additionally, hiking's beneficial to mental health. This is because it encourages people to mix it up with nature, which everyone says helps calm people's mood. Likewise, the act of walking can be just like meditation in that it gives people time to escape their worries for at least a brief time.

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**E. Rewrite the following sentences so that they are structurally and grammatically correct.**

1. 87 million people visited France. Which makes it the most touristed country in the world.

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2. Dentists recommend avoiding sugary snacks, they also suggest brushing teeth twice daily.

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3. When young people go abroad to travel. They should respect local customs and values.

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4. Due to its strategic location Singapore developed into a major trading and shipping hub.

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5. The pandemic has resulted in more people working from home, since many people dislike it.

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**F. The essay below is missing cohesive devices such as transitions and sentence connectors. Match the cohesive devices a-k with the gaps 1-13 to complete the essay.**

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|--------------------|----------------------------|------------------|-----------------|-------------------|
| a. This is because | b. For instance            | c. Moreover      | d. In fact      | e. These benefits |
| f. These gains     | g. Although CSR may appear | h. This means    |                 |                   |
| i. However         | j. Secondly                | k. In conclusion | l. First of all | m. Firstly        |

Businesses and corporations have not always enjoyed flattering reputations. 1. .... there are many notable examples of companies acting in ways that are counter to the general interests of the societies and communities in which they operate. 2. ...., there seems to be a growing trend for companies to conduct their business operations in a manner more akin to that of a good citizen and neighbour. 3. ...., businesses are increasingly adopting a business model known as corporate social responsibility or CSR. This essay aims to explain what CSR is and how it benefits both companies and society.

Corporate social responsibility (CSR) consists of at least two fundamental features. 4. ...., it is an approach to doing business that requires corporations to self-regulate their activities so that they are accountable to themselves, their stakeholders, and society. 5. .... they should be able to demonstrate convincingly that they are operating in ways that are not harmful to society, the environment, or the wider economy. 6. ...., CSR is not only about businesses avoiding negative impacts, but it also involves them actively contributing to society. 7. ...., some businesses fund charities or social programmes, offer education scholarships for the underprivileged, or invest in research in environmental protection technology.

8. .... to impose an extra burden on doing business, it does result in tangible benefits for both corporations and society. 9. ...., many companies are motivated to employ a CSR model because it can increase sales and strengthen their brand. 10. .... result from a growing preference among consumers to purchase goods and services that align more closely with their own principles and values, which are increasingly pro humanitarian and environmentally friendly. 11. ...., societies can gain in many ways when businesses adopt a CSR approach. 12. .... can include safer and more fulfilling jobs, a cleaner and less toxic environment, and a fairer and more inclusive society.

13. ...., CSR can be seen as a positive development in how businesses operate. It encourages corporations to avoid harm and to contribute to the world positively in ways that are advantageous for both businesses and communities. Consumers should actively seek out businesses that demonstrate strong CSR.

**G. Test your knowledge of essay writing by marking the statements below as either true (T) or false (F).**

- ..... 1. Body paragraphs must always end with a concluding sentence.
- ..... 2. The sentences in an introduction start as specific and gradually become more general.
- ..... 3. The conclusion should begin by paraphrasing the thesis statement.
- ..... 4. Body paragraphs must have a minimum of two supporting ideas.
- ..... 5. Unity means that all the sentences in an essay relate clearly to the thesis statement.