

PUBLIC SPEAKING AND LEADERSHIP DEVELOPMENT

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Contents

- During the course, students will learn the key concepts of public speaking in relation to global and complex social contexts.
- The in-depth study of communicative and relational methods for communicating in public will enable participants to critically evaluate situations and modes of interaction, enhancing their skills and aptitudes and consolidating processes of self-assessment and awareness.



Contents

- The participants will focus on:
 - listening,
 - context analysis,
 - individual expressiveness, and posture in situations,
 - enhancing the cooperative approach and deepening the value of leadership.
- Through a workshop approach, different message-building techniques will be tried out, also based on case analyses.



Objectives

- The course objectives concern the learning of:
 - Listening skills
 - Context analysis tools
 - Guidelines and communication skills for public speaking
 - Leadership and cooperation skills
 - Self-analysis skills with respect to the situation
 - Message construction techniques



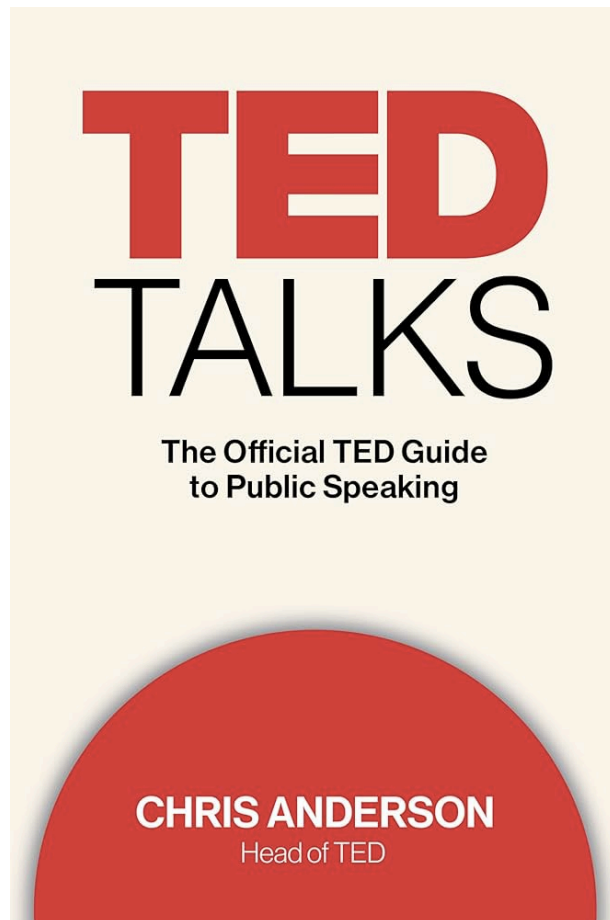
Teaching and learning methods

- dialogued frontal lectures
- group exercises and plenary sharing;
- case analyses (audio-video materials);
- individual presentations



Learning materials

- (A) Chris Anderson; TED Talks: The Official TED Guide to Public Speaking; Mariner Book; Boston US; 2017.



Evaluation



- During the course, it will be possible to take an oral intermediate test organized in small groups in which the topics covered in class will be explored in depth with particular attention to the organization of a talk in all its phases.
- The final examination is oral and involves a talk of a maximum of 18 minutes.
 - Students are required to prepare the presentation (in the format of their choice: written speech, PowerPoint, canva, ...) and send it to the lecturer one week before the exam call.

Evaluation



- The examination procedure is the same for both frequent and non-attending students. The oral examination is aimed at evaluate the knowledge and skills acquired in the course of the lectures and explored through the adopted text.
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- The assessment will be based on the following parameters:
 - knowledge and level of in-depth study of the content covered during the course (20% of the total overall assessment);
 - clarity of presentation and use of the language specific to the discipline (30% of the total overall assessment);
 - argumentative ability (30% of the total overall assessment);
 - ability to analyze critically and to rework and apply the content and skills learned (20% of the total overall assessment).