

PUBLIC SPEAKING AND LEADERSHIP DEVELOPMENT

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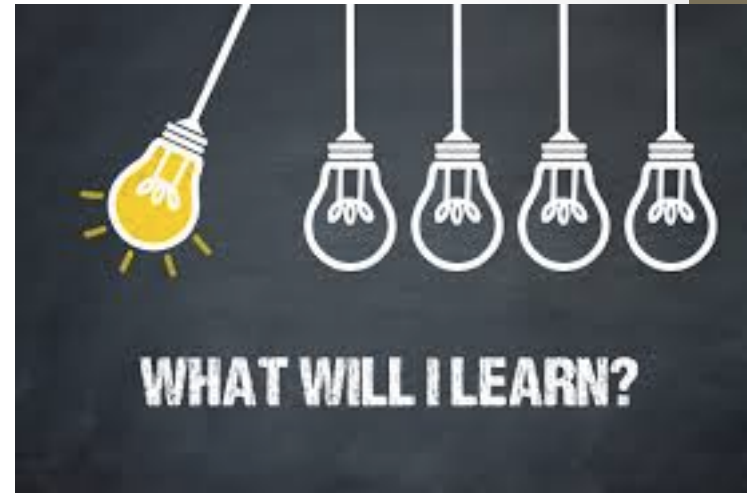
Contents

- During the course, students will learn the key concepts of public speaking in relation to global and complex social contexts.
- The in-depth study of communicative and relational methods for communicating in public will enable participants to critically evaluate situations and ways of interaction, enhancing their skills and aptitudes and consolidating processes of self-assessment and awareness.



Contents

- The participants will focus on:
 - listening,
 - context analysis,
 - individual expressiveness, and posture in situations,
 - enhancing the cooperative approach and deepening the value of democratic leadership.
- The interactive dynamics of the lessons will allow participants to analyse public speaking sessions (case studies) and design their own idea (planning and sharing).



Objectives

- The course objectives concern the learning of:
 - Listening skills
 - Context analysis tools
 - Guidelines and communication skills for public speaking
 - Leadership and cooperation skills
 - Self-analysis skills linked to different situations
 - Message construction techniques



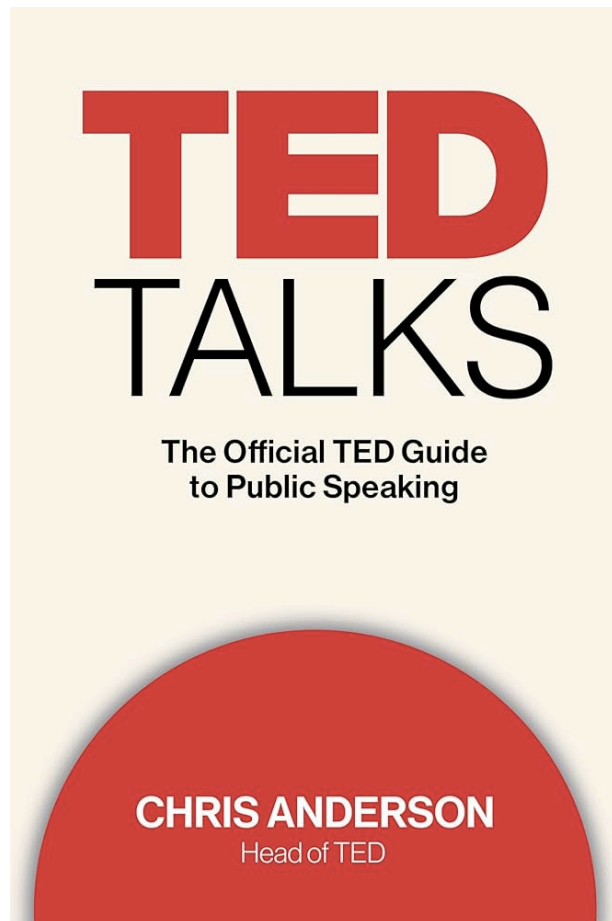
Teaching and learning methods

- Interactive lectures;
- group exercises and plenary sharing;
- case analyses (audio-video materials);
- Role play;
- individual presentations.



Learning materials

- (A) Chris Anderson; TED Talks: The Official TED Guide to Public Speaking; Mariner Book; Boston US; 2017.



Evaluation



- The final examination is oral and consists of a 10-12 minute talk (individual exam with the possibility to interact with the public).
- The topic of the presentation is a free student's choice and, during the public speaking session, at least 3 of the strategies explored in depth during the course/ in the textbook must be used.
- Students are required to prepare the presentation in their chosen format: written speech, power point, canva, ... and send it to the lecturer by e-mail and upload it to the dedicated Teams area, from their institutional address (@unimc), at least one week before the exam.

Evaluation



- The examination procedure is the same for attending and non-attending students. The purpose of the oral examination is to assess the knowledge and skills acquired in the course of the lectures and further developed through the official handbook.
- The assessment will be based on the following parameters:
 - knowledge and level of in-depth study of the content covered during the course (20% of the total overall assessment);
 - clarity of presentation and use of the language specific to the discipline (30% of the total overall assessment);
 - argumentative ability (30% of the total overall assessment);
 - ability to analyze critically and to rework and apply the content and skills learned (20% of the total overall assessment).