**Reading the Signs of Tourism Sustainability**

**1 The IDIOGRAPHIC approach –** Individual task

Choose 3 pictures and produce their descriptions.

They must be three special or individual cases, of which you must highlight the individual elements of tourist attraction. Be creative. Each figure must be followed by a caption-description about 2 3 lines that includes: City and country of the site depicted – Idiographic description of that tourist attractor (Sources: )

**2 ONCE SUSTAINABLE** – Individual task

Choose 3 pictures of once sustainable elements of tourism activities and produce their descriptions.

They must be special cases, of which you must highlight why those individual elements of tourist attraction have, in the past, been considered sustainable. Each figure must be followed by a caption that includes: city and country of the site depicted – Description of the sustainability and current unsustainability of that tourist element about 3 5 lines (Sources: )

**3 SIGNS** (traces and elements) – Individual or group (max 3 students) task

|  |  |
| --- | --- |
| **of TOURISM DEVELOPMENT in the investigated territory** | |
| **ECONOMIC** | Show 2 **traces** of economic development in modern-contemporary age |
| Explain why, in your opinion, they are traces (remnants of activities/functions) and why they are the result of economic development related to tourism |
| Show 2 **elements** of economic development in modern-contemporary age |
| Explain why, in your opinion, they are elements (still used) and why they are the result of economic development related to tourism |
| **SOCIAL** | Show 2 **traces** of social development in modern-contemporary age |
| Explain why, in your opinion, they are traces (remnants of activities/functions) and why they are the result of social development related to tourism |
| Show 2 **elements** of social development in modern-contemporary age |
| Explain why, in your opinion, they are elements (still used) and why they are the result of social development related to tourism |

**Pictures and descriptions**

Choose 1-2 pictures for each element or trace

4 (different) **Presentation** modes to be used:

Song lyrics; Interview; Cartoon-Poster; Else